

# Daisha Jones

Represented by The NWT Group  
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## Experience

### *Morning MMJ/Reporter, WCTI, New Bern, NC*

**April 2018 – Present**

- Pitch story ideas
- Go live 7 times each morning
- Conduct interviews for stories (live and pre-recorded)
- Produce LLVOSOT's and LLPKG's for later shows
- Cover breaking news
- Record Facebook lives to go with stories
- Interact with viewers and community

### *Producer, KRXI, Reno, NV*

**October 2016 – April 2018**

- Stacked/Built 2 hour newscast
- Wrote scripts/teases in iNews
- Booth 2 hour morning show
- Pitched story ideas
- Booked guests

### *Associate Producer, KRXI, Reno, NV*

**August 2016 – October 2016**

- Handled all guests
- Tease writing
- Assisted with producing
- Wrote scripts if show was not complete
- Uploaded all interviews to web
- Interviewed guests if newsroom needed

## Education

### **University of Nevada, Reno, NV**

**May 2016**

Bachelor of Arts: Journalism with emphasis in news and broadcasting  
Bachelor of Arts: Communications Studies

## Skills

- iNews, Edius, StoryLine
- Broadcast my personal brand through social media networks with over 1,200 following actively
- Upload daily Facebook lives after a story to recap, answer questions, and start conversation
- Submit pictures of my stories to Chime In daily
- Post regularly on social media platforms