

Cynthia Cano

Represented by The NWT Group
817.987.3600 HugoBalta@NWTgroup.com



Experience

Video Journalist/Fill-in Anchor, KUVN, Univision 23, Dallas, TX Feb 2019 – Present

- Write, shoot, edit stories daily
- Fill-in anchor as needed

Video Journalist/Reporter/Fill-in Anchor, KXTX, Telemundo 39, Dallas, TX Sept 2014 – Feb 2019

- Produced content for three daily newscasts
- Set up interviews, shot video, edited package and set up live shot
- Pursued investigative stories that prompted police to begin their own investigation
- Responsible for producing 4-minute news segments that aired during the national morning show
- Wrote on-air copy and edited video used on-air

Reporter/MMJ/Fill-in Anchor/Producer, KNVO, McAllen, TX Feb 2012 – Aug 2013

- Fill-in-Ancor/Producer – Assigned coverage and planning for weekend newscast, both 5 and 10pm
- Produced graphics, assigned camera shots to stories
- Wrote stories, and anchored the weekend newscast when needed
- Spanish News Reporter and Video journalist – Went live from planned events and breaking news
- Gathered information, conducted interviews, shot and edited video
- Line Producer – Worked closely with the technical director, editor and camera operators to produce 10 p.m. newscast

Reporter/Video Journalist, KFXN, McAllen, TX Feb 2012 – Aug 2013

- English News Reporter and Video Journalist – Wrote and edit several packages as well as VO SOTS, went live from planned events and breaking news, gathered information, conducted interviews, shot and edited video

Part Time Assignment Editor, Univision Communications, Dallas, TX Aug 2010 – Feb 2012

- Dispatched reporters and photographers in the field
- Supervised and coordinated the news gathering process/researched
- Assisted reporters with researching, developing and setting up their stories

Intern, Univision Communications, Dallas, TX May 2010 – Aug 2010

- Assisted assignments editors and reporters in the researching process to bring stories to air

Education

University of North Texas, Denton, TX Dec 2011
Bachelor of Arts: Radio, Television, and Film. Major: Convergence Broadcast. Minor: Advertising

Richland College, Richland, TX May 2009
Associates of Arts