

Britni McDonald

Represented by The NWT Group
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Experience

Primary Anchor, Spectrum Charlotte, Charlotte, NC

July 2019 – Present

Weekend Evening Anchor/Reporter, WINK, Fort Myers, FL

September 2016 – July 2019

- **AP Award winner, 2017 Breaking Hurricane Irma coverage**
- Co-anchor top-rated weekend evening newscasts
- Regular fill-in anchor on mornings, midday, and evening newscasts
- Anchored around-the-clock coverage of Hurricane Irma
- Anchored 5.5 hour morning newscast during main anchor's maternity leave, live interviews included
- News leader on weekend evenings: help determine reporter assignments, proof reporter scripts, produce teases and promotions, work with producers on rundown and stacking
- Report live, breaking news on local, state, and national stories, including Hurricane Irma & Michael, President Trump's visit to Southwest Florida during 2018 election, Senator Rick Scott's campaign, Fidel Castro's death, Jacksonville mass shooting, TESS satellite launch from the Kennedy Space Center, and Erin Brockovich's visit during the water quality crisis
- Formulate multiple enterprise story ideas for daily pitch meetings
- Regularly write, shoot, and edit day-turn packages
- Culminate numerous contacts around the community and foster trust with them to help facilitate breaking news and competitive reports, including with the mayor and other city leaders
- Regularly engage and interact with viewers across social media platforms, cultivating nearly 10,000 followers on Facebook and 1,700+ on Twitter
- Host weekly Facebook live movie review, "Britni's Box Office"

Sunday Evening Anchor/Breaking News Anchor/Reporter, WWBT, Richmond, VA Sept 2014 – Aug 2016

- **2x Emmy® Award winner, Outstanding Newscast anchor, 2015 & 2016 National Capital Chesapeake Bay Chapter**
- Co-anchored top-rated Sunday evening newscasts
- Anchored live, ad-libbed, breaking news during an entire broadcast when the station was on lock-down due to an active shooter outside the station
- Anchored the Breaking News Center: gather local, state, and national breaking news over two-hour period during evening newscasts, ad-lib breaking news from the studio every half hour or more
- Anchored as a fill-in for weekday morning and evening newscasts, including CW and Fox News at 10
- Enterprised, wrote, and produced news packages for NBC12, CW, and Fox News at 10
- Reported live on local, state, and national news stories, including the Hannah Graham/Morgan Harrington murder cases, WDBJ fatal shooting, deadly tornadoes, the 2016 presidential election, and wall-to-wall coverage on nationally-covered murder of Virginia state trooper Chad Dermeyer
- Investigative reporting for 12 On Your Side segments that looked into viewer complaints/issues

Community Relations

- **WINK News:** Emceed ExEL Foundation's biggest fundraising event to help needy children get an education; participated in WINK Feeds Families Hunger Walk; Salvation Army bell ringer
- **WWBT (NBC12):** Celebrity dancer at Dancing with the Richmond Stars, VCU Children's Hospital, a months-long commitment to benefit VCU Children's Hospital; emceed Westchester Shamrock 5K and Concert Series
- **WMTV (NBC15):** Emceed and led panel discussion at health & wellness expo; volunteered as a high school ministry leader
- **WDJT (CBS58):** Participated in Cystic Fibrosis fundraiser, Rescue Mission, Girls on the Run; volunteered at Humane Society
- **KCWY (News13):** Emceed March of Dimes benefit