

# Lauren Melendez

Represented by The NWT Group  
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## Experience

### ***Investigative Reporter, WEEK, Peoria, IL***

**August 2017 – Present**

- MMJ multiple stories a day (Several VoSots & a PKG)
- Research, fact check, write and synthesize challenging information under harsh deadlines
- File FOIAs, follow up on leads and enterprise local stories that impact target audience
- Proven ability to make interview subjects feel comfortable
- Active, clean live shots
- Investigative report (Police Officer Misconduct) broke social media records for the station, #1 trending story in DMA for two consecutive days, Prompted public statement/follow-up from local police dept. on body cam video & dept. policies/procedures.
- Tip pursued through consistent cultivation of community relationships led Peoria Police to ID/arrest a homicide suspect

### ***Weekend Anchor/Producer, WEEK, Peoria, IL***

**March 2017 – August 2012**

- Produce, solo anchor '25 News' Saturday 6/10pm newscasts & Sunday 10pm - highest rated show
- Research stories, build weekend plan & assign leads to reporters
- Comfortable ad-libbing & confirming breaking/developing news while show is in progress

### ***D.C. Bureau Reporter, KCAU, Sioux City, IA***

**Summer 2016**

- Enterprise national stories affecting Sioux City residents from Capitol Hill
- Interview Iowa Congressional Delegation

## Education

### **Syracuse University, S.I. Newhouse School of Public Communications**

**2016**

Master of Science, Broadcast & Digital Journalism

## Skills

- AVID, Premiere Pro
- iNEws, ENPS
- Strong social media headlines/pushes