# Toni Valliere

Represented by The NWT Group 817.987.3600 NancyShafran@NWTgroup.com

# Experience

### Anchor, KCRA, Sacramento, CA

- Anchor daily hour long 4AM., 7AM, and 8AM newscasts
- Extensive experience covering breaking news from the desk
- Host/Produce weekly franchise pieces relating to Sacramento being the "Farm-to-Fork" capital.
- Experience with iNews and ENPS
- Social media savvy using it to interact with viewers, promote shows and stories, and update them as they develop

### Weekend Anchor/Reporter, WISN, Milwaukee, WI

- Anchored Saturday 5, 6, & 10 p.m. news and Sunday 5:30 and 10 p.m. (hour long) news
- Reported weekdays for 5 & 6 pm newscasts.
- Breaking News Desk Anchor for 10 p.m. newscast
- Primary fill-in anchor for all other newscasts
- Produced packages for weekend newscasts

### Anchor, KSN16, Joplin, MO

- Anchored hour long 4 p.m. lifestyle show assisted with booking guests and creating show ideas, produce news block, conducted live interviews
- Anchored hour long 6 p.m. newscast
- Anchored 10 p.m. newscast
- Approved scripts and assisted in production of all newscasts
- Actively hosted community events
- Produced, wrote, edited, and delivered monthly packages on stories affecting local families including low-cost activities and ways to cope with tough situations
- Produced, wrote, edited, and delivered monthly packages on stories regarding breast cancer, from survivor stories to advancements in research and medical technology

### Anchor/Producer, KSN16, Joplin, MO

- Anchored 5, 6 & 10 p.m. newscasts
- Produced 5 o'clock show
- Produced Family First stories weekly and Buddy Check 16 monthly

August 2011 – August 2013

August 2013 – March 2016

### March 2008 – August 2011

March 2016 – Present

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# Morning/Noon Anchor, KSN16, Joplin, MO Anchored and produced newscasts and morning updates Booked guests and created show segments Produced, wrote, and edited weekly packages Weekend Weather Anchor/Reporter, KSN16, Joplin, MO September 2004 – September 2005 Reporter, Charter Communications Channel 3, Long Beach, CA Summer 2004 June 2002 – August 2004

Gained experience in non-linear editing using Discreet and Avid Express

# Education

### California State University of Fullerton

Bachelor of Arts, Broadcast Journalism

## Awards

- 2005 Favorite of the Four States Morning Show Anchor JoplinGlobe
- 2007 Favorite of the Four States Morning Show Anchor JoplinGlobe