

Johnny Archer

Represented by The NWT Group
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Experience

Morning Anchor, WTVJ, Miami, FL

- Co-anchor weekday morning newscasts
- Hired as Weekend Anchor/Reporter and moved to mornings after 16 months
- Field reporting for major news events
- Special projects reporting

Weekend Anchor/GA Reporter, KXAS, Dallas, TX

- Anchored multiple shows per day
- Assisted producer develop shows
- Deciphered newsworthy information
- Wrote stories for news broadcast
- Updated social media accounts
- Copyedited stories for news broadcast
- Fact checked information

Weekend Morning Anchor/Reporter, WHAS, Louisville, KY

- Anchored weekend morning shows
- Collaborated with photographer
- Conducted live and taped interviews
- Copyedited stories for broadcast
- Wrote stories for broadcast

Idaho Falls Bureau Correspondent/Weekend Anchor, KPVI, Pocatello, ID

- Anchored shows
- Produced shows
- Presented weather
- Reported several stories per day
- Enterprised stories

Anchor/Reporter/Photographer, Temple Update, Philadelphia, PA

- Wrote scripts, edited packages
- Shot with Sony DSR-PD170

December 2017-Present

- Make public appearances
- Copyedit stories for news broadcast
- Fact check information
- Develop contacts
- Manage multiple social media accounts

April 2015 – March 2017

- Handled multi long-term projects
- Made public appearances
- Enterprised stories
- Handled extremely tight deadlines
- Wrote stories AP Style for website
- Submitted multiple stories per day
- Updated stories covered in past

February 2011 – April 2014

- Wrote stories for website AP Style
- Cultivated story ideas and content
- Packaged stories daily
- Shot and edited video
- Investigative reporting

Aug 2009 – Feb 2011

- Shot and edited video
- Wrote stories for website AP Style
- Shot and edited video
- Wrote stores for braodcast

January 2009 – May 2009

- Produced segments

News Intern, KYW, Philadelphia, PA

August 2008 – December 2008

- Answered phones
- Assisted reporters gather information
- Logged interviews
- Shadowed reporters

Morning Show Intern, WRDW-FM, Philadelphia, PA

January 2007 – May 2007

- Logged air checks
- Marketing
- Edited audio
- Assisted morning show hosts

Education

Temple University, Philadelphia, PA

August 2009

Bachelor of Arts, Broadcasting, Telecommunications & Mass Media

Affiliations/Activities

- National Association of Black Journalists member
- Investigative Reporters & Editors member
- Big Brother Big Sisters mentor
- USA Cycling member