

# Natalia Malsenido

Represented by The NWT Group

817.987.3600 [sbrown@NWTgroup.com](mailto:sbrown@NWTgroup.com)



## EXPERIENCE

### **Producer. KOKH-FOX 25, Oklahoma City, OK.**

**September 2015 - Present**

- Producer of the daily lifestyle show “Living Oklahoma”
- Find relevant content, set up guests, write and create graphics
- Interim Executive Producer
- Field produce

### **Weekend Anchor, Telemundo, Oklahoma City, OK.**

**October 2014 - September 2015**

- Anchor weekend evening newscasts

### **Reporter/MMJ, Telemundo, Oklahoma City, OK.**

**October 2013 - September 2015**

- Generate story ideas, report, write, capture visual content, edit and produce stories for multiple platforms
- Perform several live reports a week

### **Associate Producer, KOKH, Oklahoma City, OK.**

**2013-2014**

- Assist the 5 o'clock producer; writing, editing, organizing scripts
- Produce the 10 o'clock newscast

### **UCENTRAL NEWS Reporter. Edmond, OK.**

**2012-2014**

- UCENTRAL (University of Central Oklahoma) news as the only Spanish-speaking reporter

## Education

- **University of Central Oklahoma, Edmond, OK.**

**2012-2014**

## Skills

- Fluent speaking, writing and reading in English and Spanish
- Adobe Audition
- Work with EDIUS and Final Cut editing software, DSLR and JVC-HD cameras
- iNews, News King and Rundown Creator
- Social media content creator; Facebook, Twitter, Instagram

## ACTIVITIES & ACHIEVEMENTS

- News Director for University of Oklahoma's ‘Oklahoma Institute for Diversity in Journalism’
- Adviser; University of Oklahoma's Spanish only Newscast, “OU Nightly En Español”
- UCENTRAL Radio's first on-air Spanish talent 2013 – 2014
- OBEA 1<sup>st</sup> place TV Informational Video Category 2014
- Secretary, OBEA club 2013 – 2014
- Hispanic American Student Association 2012 – 2014