Pilar Pedraza

Represented by The NWT Group 817.987.3600 HugoBalta@NWTgroup.com



Experience

Political Reporter, KAKE, Wichita, KS

September 2018 – Present

- Concentrate on covering local, state and national politics
- One of the main contributors to our investigative unit
- Turn general assignment/breaking news stories as needed
- Provide mentorship for the three reporters hired straight out of college

Anchor/Producer, KPTS, Wichita, KS

June 2017 - Present

- Produce and host a weekly public affairs half-hour program on the local PBS station covering political developments across the state
- Lead a different panel of newsmakers, politicians and journalists in discussion of the biggest events of the week

Statehouse/Education Reporter, KWCH, Wichita, KS

May 2012 – June 2017

- Shot, edited and reported general assignment, education, political and breaking news stories
- Sent to Roanoke, VA, to help out at WDBJ after the shootings of Alison Parker and Adam Ward
- Fill-in Anchor as needed
- Fill-in Reporter for KDCU Noticias Univision Kansas, as operated by KWCH

Spanish Teacher/Journalism, Andale High School, Andale, KS

August 2006 - May 2012

- Taught 9-12th grade students upper level Spanish courses
- Added Yearbook and Newspaper during last year

Executive Producer/Newscast Producer, KSNW, Wichita, KS

July 2001 – August 2006

- Came in as the 10pm newscast producer and managed to turn the bump in ratings from the 2002
 Winter Olympics into a permanent ratings bump for the show
- Promoted to evening executive producer—oversaw a team of 15 to 20 staff members, worked to ensure a standardized writing format across all stories, ran the station's internship program, and made decisions on what news to cover and how to handle breaking news

Assignment Editor/Producer/MMJ/Photographer, WOI, Des Moines, IA August 1993 – June 2001

- Began as a part-time production assistant and worked my way up over the years to Assignment Editor, the 2nd highest ranking position in that newsroom
- Won awards for my Election Coverage and CSPAN took Ames Straw Poll newscasts live nationwide

Intern, KABC, Glendale, CA

May 1996 – August 1996

- Organized and logged all the evidence tapes from the OJ Simpson criminal trial into a keyword searchable database in preparation for the upcoming civil trial
- Standard intern duties

Education

Pittsburg State University, Pittsburg, KS

Projected graduation December 2019

Master of Arts, History

Baker University, Baldwin City, KS

May 2010

Alternative Teaching Certification in Kansas (History, Government, Spanish & Journalism)

Iowa State University, Ames, IA

December 1996

Bachelor of Arts, Journalism & Spanish

Languages

- Fluent in Spanish
- Conversational in German