Carlos Moreno

Represented by The NWT Group 817.987.3600 HugoBalta@NWTgroup.com



Experience

MMJ/Reporter, KCEC, Denver, CO

2019 - Present

National Multimedia Reporter, Mundo Hispanico

2016 - 2019

- Covered, produced, and edited national packages daily for MundoHispanico.com
- Found, researched, and wrote national stories for MundoHispanico.com
- Created Facebook posts and did Facebook lives
- Traveled to cover breaking news

Multimedia Reporter/News Producer, Telemundo Atlanta

November 2015 - December 2016

- Developed digital strategy & maintained content calendar
- Developed all creative including video, photography, graphic design and copy across all social media platforms
- Integrated marketing strategies to re-market brand and reach the Hispanic audience

Freelance Reporter, Mundo Hispanico

November 2015 – December 2015

Covered, produced, and edited local packages daily for website and Facebook

Multimedia Reporter, El Nuevo Georgia

February 2015 – December 2015

- Covered, produced, and edited local packages daily for Facebook
- Managed content on social media and website

Reporter, Conquivacoa Television

October 2011 - October 2014

Covered, produced, and edited packages daily for newscasts and breaking news coverage

Web Manager, SomosLaNoticia.com

November 2010 – October 2011

■ Wrote notes for the website, special video reports (research), and training of new staff

Education

Dr. Rafael Belloso Chacin University, Maracaibo, Zulia, Venezuela

2015

Degree in Social Communication (Distinction Audiovisual): Journalism

Skills

- Fluent in Spanish and English
- Adobe Premiere & Audition

Awards

- Emmy for Feature News Report-Light Feature/Series
- Emmy for Newscast-Daily Markets (1-25): Telemundo Atlanta, Black Lives
- Emmy for Television Special Achievement: Journalistic Enterprise
- Audiovisual "Black Centaur" Mention Audiovisual Journalism Award