

Chad Mira

Represented by The NWT Group
817.987.3600 DavidChristopher@NWTgroup.com



Experience

Primary Anchor, KNWA, Fayetteville, AR

June 2019 – Present

Evening Anchor, KXMB, Bismarck, ND

March 2017 – June 2019

- Anchor 5, 6 and 10 p.m. newscasts Monday through Friday
- Report weekly, produce when needed
- Reach thousands on social media every week

Anchor/Producer, KOLR, Springfield, MO

July 2014 – March 2017

- Anchor morning show Monday through Friday
- Produce and Anchor Midday newscast
- Complete special reports for sweeps
- Use Facebook, Facebook Live and Twitter to engage viewers

Reporter/Producer, Time Warner Cable News/WXLV, Greensboro, NC

June 2012 – July 2014

- Shoot, write and edit PKG's and live shots for 24 hour news network and 6 and 11 news on ABC 45
- Post content to web
- Use social media to connect and update viewers on stories
- Produce wheels and live newscasts

Reporter/Producer, WJHG, Panama City Beach, FL

August 2010 – June 2012

- Shoot, write and edit PKG's and live shots for morning, noon, 5, 6, and 10 O'clock news
- Post content to web
- Tweet and Facebook story updates from the field
- Produce hour long News at Noon
- Fill in producing morning and 5pm shows. Fill in weekend anchoring. Radio Cut-ins.

Reporter/Anchor/Producer, KOMU, Columbia, MO

August 2010 – June 2012

- Shoot, write and edit PKG's and live shots for the morning, 5, 6, and 10 O'clock news
- Write web versions with web extras and tweet updates from the field
- KOMU News Co-Ancor and anchor Today Show Cut-ins
- Produce four shows a week

Reporter, KBIA, Columbia, MO

September 2008 – May 2008

- Write, voice, and edit wraps and features

Education

University of Missouri, Columbia, MO

2010

Bachelor of Journalism in Radio and TV Journalism

Skills

- DaletPlus, iNews, non-linear editing with Avid, Edius, Dalet and Final Cut Pro, P2, DC Pro, Clickability, Lakana, Avid Active Content Manager, Media Manager, Cool Edit, Word, Excel, PowerPoint, Access, social media and blog tools