Jennifer Mercedes

Represented by The NWT Group 817.987.3600 HugoBalta@NWTgroup.com



Experience

Anchor/Reporter, La Vida Baseball, Chicago, IL

May 2019 - Present

Brand Ambassador, Ford Motor Company, New York, NY

February 2018 - April 2018

- Partnered with Ford Motor Co. on Spanish language campaign called Abrochate Por Amor.
- Produced content highlighting the need for seatbelt use.

Freelance Reporter, ESPN, Bristol, CT

September 2016

- Traveled to the Dominican Republic to gather information regarding the David Ortiz Children's Fund. Coordinated interviews with Doctors, patients, as well as David Ortiz.
- Produced and served as lead reporter on feature for One Nacion, which aired simultaneously on ESPN and ESPN Deportes.

Correspondent, El Mundo De La Grandes Ligas (LasMayores.com)

April 2016

On air interviews with Major League Baseball players

Executive Producer/Host, La Chica Deportes, New York, NY

May 2011

- Developed half hour television sports show.
- Hosted and produced weekly show, researched players, gathered b-roll.
- Produced, wrote and revised all intros and segments.

Producer/Host, El Show De Jackie (Telemundo), Englewood Cities, NJ

Feb 2014 – Sept 2014

Conducted on-air interviews.

Sports Reporter, Mapiando (Azteca America), New York, NY

Feb 2007 – July 2008

- Wrote and produced sports segment.
- Interviewed athletes in a variety of sports on camera.
- Collaborated with colleagues to create new ideas for stories.

Intern, Telemundo, Fort Lee, NJ

Feb 2006 – June 2006

■ Interviewed guests, researched new topics, logged video, researched for stories and ran teleprompter.

Education

Rutgers University, Newark, NJ

May 2008

Bachelor of Arts, TV / Hosting Workshop Actors Connection

Skills

■ Editing, front office, team leader, networking, camera work, producing, reporting, research, sales, enthusiastic people person, bilingual in English and Spanish.

Accomplishments

- Awarded a 40 under 40 Award from the New York Hispanic Coalition
- Recognized by Lincoln Motor Co. as a Lady Lincoln

Affiliations

- Member of the National Association of Hispanic Journalist (NAHJ)
- Member of the ACD-NY (Association of Dominican Sports Journalist)
- Member of the Boomstick23 Foundation (Non-Profit Foundation)