

Shayla Girardin

Represented by The NWT Group

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Experience

Reporter, KOAA-TV, Colorado Springs, CO **Summer 2016 – Present**

- Report live daily from 4:30- 7:00 a.m. including breaking news and community events
- Research, write and edit stories for daily newscast, conduct live interviews and upload daily content to website and social media.
- Work with morning producers to make morning live shots unique and interactive

Host, Station, Shea Properties, Orange County, CA **Fall 2014 – Spring 2016**

- Host episodes for Shea Properties highlighting shopping and dining at various Shea Properties shopping centers

Anchor/Reporter/Weather, NewsWaves32, Pepperdine University **Fall 2012 – Spring 2016**

- Anchor, Producer and Reporter for Pepperdine NewsWaves, a twice weekly 30-minute program with local and national news content, aired live in Malibu and surrounding communities
- Producer for Tuesday evening broadcast including selecting, writing and copyediting stories, managing reporters and monitoring show content during live broadcast
- Report as MMJ on local stories both shooting and editing footage, including special election coverage, the GOP Debate at the Reagan Library, and Malibu High School PCB lawsuit

Host/Crew, Good Morning Malibu, Malibu, CA **Spring 2013 – Spring 2016**

- Host for weekly morning show *Good Morning Malibu*, a 30-minute morning show consisting of live interviews, news and sports aired live on local TV32
- Assist in writing, copyediting and researching content for morning broadcast
- Lead team member in determining creative ways to make interviews and stories engaging and interactive

EP/Anchor/Writer, G News, Pepperdine University **Spring 2014 – Spring 2016**

- Prepare, write and produce weekly show G News, an online broadcast that highlights the weeks' top stories as covered by *The Graphic* Pepperdine's campus newspaper

Asst. Online Editor/Prod/Writer, The Graphic, Pepperdine University **Fall 2013 – Fall 2015**

- Upload original content to *The Graphic* website using Camayak (online news system)
- Produce weekly content for *The Graphic* online
- Conduct interviews for news assignments
- Take photographs to supplement articles

Entertainment Intern, KABC, Glendale, CA **Summer 2015 – Winter 2015**

- Assist ABC7 Reporter George Pennacchio, researching daily stories and managing social media
- Aid in writing stories, viewing and logging tapes and transcribing interviews
- Travel with reporter and crew on location for stories, red carpet events and live remotes including the AMAs, Star Wars: The Force Awakens Premiere and Dancing with the Stars

Intern, MaximoTV, Los Angeles, CA **Summer 2014 – Spring 2015**

- Conducted celebrity interviews on the red carpet. (*Have interviewed over 100 celebrities to date*)
- Followed and interacted with celebrities via online media, including Twitter, Facebook and Instagram, prior to interviews

Education

Pepperdine University, Malibu, CA
Bachelor of Arts, Broadcast Journalism

2016

Skills

- Avid, Adobe Premiere, Final Cut; Inception, EZ News, and ENPS
- WordPress and Camayak
- Microsoft Word, Excel and PowerPoint

Awards

- CBA Award Best Breaking News Under Deadline (1st and 2nd place – 2017)
- Student Publications All-Around Journalist (2016)
- TV32 Best News Anchor (2014, 2015 and 2016)
- TV32 Best On Air (2015 and 2016)

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