

# Bria Bell

Represented by The NWT Group  
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## Experience

**Reporter/Multimedia Journalist, WBTV, Charlotte, NC** **September 2017 – Present**

- Responsible for gathering and developing news stories out of Gaston, Cleveland and Lincoln counties as a bureau reporter
- Write, shoot, edit and conduct live shots for multiple daily newscasts/breaking news
- Engage viewers via social media and produce web stories simultaneously for WBTV.com

**Multimedia Journalist, KCAU, Sioux City, IA** **October 2015 – September 2017**

- One-man band, general assignment reporter covering the tri-state area
- Produced one PKG and two VOSOTs for 5, 6 and 10 p.m. newscasts
- Used TV-U backpack in the field
- Fill-in anchor
- Transferred stories to web, Facebook and Twitter to engage viewers

**Projects Editor, TCU 360, Fort Worth, TX** **January 2015 – September 2015**

- Implemented creative visual ideas for weekly student run publications
- Coordinated with 20+ staff members to ensure deadlines were met

**Graduate Assistant, TCU Athletics, Fort Worth, TX** **August 2014 – September 2015**

- Created monthly newsletters to inform tutors of updates and events
- Oversaw TCU's Athletic Academic Services Office Twitter account
- Captured photographs of all life skills sessions

**Reporter, Irving Community Television Network, Irving, TX** **May 2014 – August 2014**

- Reported on city issues and events for award winning ICTN shows
- Wrote, logged and tracked PKGs

**Intern, KDFW, Dallas, TX** **May 2010 – August 2013**

- Gained full-time hands-on experience by conducting and logging interviews for on-air news packages, writing scripts for evening newscasts and off-air reporting
- Wrote and edited news packages; performed mock broadcasts for news and sports

## Education

**Texas Christian University, Fort Worth, TX**  
Master of Liberal Arts

**St. Mary's University, San Antonio, TX**  
Bachelor of Arts, English Communications

- St. Mary's University Presidential Award Nominee

- NCAA Division II Scholarship Athlete, Team Captain (Basketball)
- NCAA Division II Heartland Conference Commissioner's List (Honor Roll)

## **Skills**

- Adobe Premiere Pro
- Avid Newscutter
- Final Cut Pro X
- Edius
- iNews
- TV-U (JVC HD Camera)