

Daniel McFarland

Represented by The NWT Group
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Experience

Morning Meteorologist, WGXA, Macon, GA

November 2016 – Present

- Create and present weather forecasts for both WGXA Morning News shows
- On call meteorologist during severe weather
- Update social media with latest stories (e.g. Facebook, Twitter)
- Create special weather graphics in WSI Max for use in presentations
- Write weather stories for the station website
- Present Facebook Live daily for station page
- Make public appearances on behalf of the station
- Record and send radio hits for local radio stations

Weekend Meteorologist/MMJ, WGXA, Macon, GA

September 2016 – November 2016

- Created and present weather forecasts for WGXA News
- On call meteorologist during severe weather
- Shot and reported stories in the local area
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations
- Made public appearances on behalf of the station
- Filled-in for other newscast members on weekdays on a regular basis

Weekend Meteorologist/MMJ, WBKO, Bowling Green, KY

May 2015 – August 2016

- Created and present weather forecasts for Bowling Green, Kentucky
- On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special graphics in WSI Max for use in presentations
- Shot and report stories in the local area
- Filled-in for other newscast members on weekdays on a regular basis

Student Weather Broadcaster/Anchor, 4FSU Weather, Tallahassee, FL

June 2013 – May 2015

- Broadcasted the weather for the city of Tallahassee through the Florida State student live channel
- Presented and created weather graphics for the weather show

- Anchored for the show and talked about the city's current events
- Helped coordinate student's duties in the live show

Morning Weather Intern, WEAR, Pensacola, FL

June 2014 – August 2014

- Created weather graphics for the local meteorologists
- Shadowed and received guidance from local meteorologists and anchors
- Practiced broadcasting in the weather studio and incorporated their feedback in my training

Education

Florida State University

May 2015

Bachelor of Science: Meteorology, Minor: Mathematics and Communications

Community Involvement

WGXA

- Represented WGXA at local elementary and middle schools explaining Meteorologist related roles and basics about weather
- Represented WGXA at multiple local community events
- Worked with local Emergency Management Directors on hurricane preparedness

WBKO

- Represented WBKO at local elementary schools explaining Meteorologist related roles and basics about weather
- Represented WBKO in the presentation of a *Jefferson Award and Hometown Hero* story

Professional Affiliations

AMERICAN METEOROLOGICAL SOCIETY

- Member
- Certified Broadcast Meteorologist Seal (applied for; expected by June 2019)