

# Stacey Skrysak

Represented by: The NWT Group

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## **WISC (Springfield, IL) April 2015-Present**

### **Main Anchor 5, 6 and 10pm weekday newscasts**

- Anchor breaking news and special reports
- Manage over-the-air content and mentor reporters
- Produce and host popular weekly parenting series, *"Mommy Matters"*
- Serve as station spokesperson at community events

## **Freelance Writing and Motivational Speaking:**

- Often asked to share my personal experience in overcoming obstacles in parenting, child loss, premature birth and infertility
- Created parenting blog: Perfectly Peyton  
Average views: 300,000 per year, 25,000 per month  
Blog posts are regularly picked up by national websites
- Regularly published on: *Huffington Post*, *TodayShow.com*, *Scary Mommy*, *The Mid*, *The Mighty*, *Being a Mom*, *Her View from Home*, *Upworthy*, and *Mamalode*. Just accepted by *The Washington Post* as a contributor.

The following publications have featured stories about me:

- *People Magazine Online*: <http://www.people.com/article/illinois-mom-loses-two-triplets-premature>
- *Yahoo!*: <http://news.yahoo.com/anchors-emotional-story-of-losing-her-babies-a-172128310.html>
- *Daily Mail*: <http://www.dailymail.co.uk/femail/article-3495186/I-love-curve-Size-8-TV-anchor-nearly-died-losing-two-premature-triplets-hits-trolls-criticized-average-looks-lumpy-body.html>
- *Redbook Magazine Online*:  
<http://www.redbookmag.com/body/news/a43153/anchor-mom-troll-comment/>
- *TodayShow.com*: <https://www.today.com/series/love-your-body/i-was-fat-shamed-facebook-i-got-last-laugh-t104023>
- *NBC's Today Show*: <https://www.today.com/video/i-think-of-them-every-day-parents-who-lost-2-triplets-live-with-love-loss-1240379971938>

## **Founded Triple Heart Foundation:**

- A non-profit charity in memory of my children, Abby and Parker. In the past three years, we have delivered more than 4,000 care packages and books to NICU families across the country

## **Social Media Influence:**

- Interact daily with more than 45,000+ followers between Facebook, Twitter and Instagram

**WAND-TV (Decatur, IL) January 2012- April 2015**

***Anchor/Reporter***

- Anchored Noon and 4pm newscasts
- Produced stories and write packages for various newscasts
- Anchored and Reported live in the field
- Managed social media websites

**KTRV-TV (Boise, ID) January 2010- December 2011**

***Evening Anchor/Reporter***

- Anchored popular 10pm newscast
- Created and developed the show from the ground up
- Produced daily newscasts
- Report and produced packages and special reports
- Station Spokesperson for community events

**WWTW (Traverse City, MI) June 2009-December 2009 (Freelance)**

***Reporter/Fill In Anchor***

- Report breaking news, hard news, and feature stories
- Wrote and produced packages daily
- Fill-In anchored for all newscasts

**WPBN-TV (Traverse City, MI) March 2006- January 2009**

***Anchor/Reporter***

- Anchored weekday morning and midday newscasts
- Anchored breaking news and special reports
- Developed stories, conducted interviews, and produced packages

**KHGI-TV (Kearney, NE) March 2004- March 2006**

***Anchor/Reporter***

- Anchored and produced weekday morning and noon newscasts
- Anchored breaking news, performed live shots
- Shot, wrote, and edited packages
- Hosted weekly cooking segment

**KDUH-TV (Scottsbluff, NE) April 2003- March 2004**

***Anchor/Reporter***

- Anchored and produced top rated news at 10
- Promoted from reporter after 4 months
- Fill-In weather anchor
- Shot, wrote and produced compelling packages

**KUSI-TV (San Diego, CA) August 2002-April 2003**

***News Writer***

- Wrote news copy and packages for 4 hour morning newscast
- Developed story ideas

**OREGON NEWS (Eugene, OR) September 2001- June 2002**

***Anchor/Reporter***

- Anchored weekly newscast

- Performed live shots
- Produced packages

## **EDUCATION**

University of Oregon, Eugene, OR

- Bachelor of Science in Journalism

## **AWARDS**

- Athena Award nominee, 2019
- Women of Influence Award by Springfield Business Journal, 2019
- Honored as a Top Young Professional in Illinois by Jaycees, 2019
- Iris Award nominee for Best Parenting Blog, 2019
- Silver Dome Award by Illinois Broadcasters for series on Child Loss, 2016
- Ambassador Family for March of Dimes in Central Illinois, 2016