

# Bill Young

Represented by The NWT Group  
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## Experience

***Morning Anchor, WNCN, Raleigh, NC***

**April 2019 – Present**

***Primary Morning Anchor, WAAY, Huntsville, AL***

**December 2015 – April 2019**

- Promoted from Evening Anchor in September 2017
- Guided editorial content, and wrote newscasts
- Reported and produced packages for sweeps
- Produced content for social media

***Morning Anchor, KOKH, Oklahoma City, OK***

**December 2012 – December 2015**

- Guided editorial content, and wrote show
- Pushed content on social media, engaging viewers all morning
- Regularly requested for public appearances

***Morning Anchor, KFOX, El Paso, TX***

**January 2010 – December 2012**

- Co-Anchor of an Emmy nominated three-hour news block concentrating on hard, breaking news.
- Helped develop content for the newscast beginning five hours before going on air.
- Generated original content for social media platforms and KFOXTV.com.
- Reported from breaking news as assigned.
- Developed and executed original story ideas for monthly special assignments primarily focused on consumer-centered reporting.

***Morning/Noon Anchor, KWTX, Waco, TX***

**May 2004 – May 2009**

- Anchored the highest rated morning and noon newscasts in Central Texas.
- Worked with promotions and advertising departments to create successful in-show campaigns designed to increase viewership and drive viewers to our web site.
- Worked very closely with community organizations and charities to positively promote the "On Your Side" brand of KWTX-TV.
- Wrote copy for broadcast and for the web.
- Maintained daily blog and interacted with viewers through social networking sites.

***Fill-in Reporter/News Assistant, KOKH, Oklahoma City, OK***

**May 2003 – May 2004**

- Generated story ideas for self and for other reporters.

- Worked with various community leaders and public information officers to generate story leads and build the FOX25 brand.
- Wrote copy for broadcast.

***Staff Writer/Reporter, Gateway Star Publications, Pittsburg, PA      October 2000 – January 2002***

- Staff Writer for publishing company, working for seven regional newspapers with circulations between 8,000 and 28,000 per week.
- Worked with various community organizations and leaders to generate story ideas and develop strong contacts.

## **Education**

**Oklahoma City University**

**2004**

Bachelor of Arts, Broadcasting

## **Skills**

- Avid News Cutter
- Quantel Digital Editing Software
- iNews
- MS Power Point, MS Word, MS Excel

## **Volunteer Work**

- Chairman      American Cancer Society Purple Party Fundraiser
- Chairman      AJ Moore Academy Scholarship Foundation
- Co-Chairman      Publicity, Susan G. Komen Race for the Cure
- Committee Member      Marketing Committee, Historic Waco Foundation
- Committee Member      Back Porch Club, Heart of Texas Fair and Rodeo
- Spokesperson      BMW Ultimate Drive benefiting the Susan G Komen Foundation
- Volunteer      American Cancer Society Relay for Life

## **Volunteer Awards**

- 2007 Friend of the American Cancer Society Award
- 2008 New Volunteer of the Year at the Heart of Texas Fair and Rodeo