

# Isabel Peralta-Hill

Represented by The NWT Group  
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## Experience

### ***Line Producer—Freelance, PBS/Health Channel, PBS/WPBT, Miami, FL* 2018 – Present**

- Write the script for and produce a 1-hour daily show (5 scripts per week) with a TV Host, Doctors/Expert guests along with Master Control staff that have to communicate with me during the live show.
- Run the teleprompter for the Host and connect live calls to the host.
- Write graphics, search for content, get SOTs, look for and create packages and coordinate with a Graphic Designer and a Video Editor to finalize the content.
- Communicate with a Marketing Manager in order to coordinate with Doctors and subject matter experts, to write scripts for Health show.
- Associate Producer for 8 Months & Backup Line Producer

### ***Reporter—Freelance, Noticiero 51, Telemundo/WSCV Miami, FL* 2014 – 2016**

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- Presented live using improvisation skills and teleprompter (from studio)
- Wrote professional, accurate and creative scripts under intense pressure
- Worked on a team and conducted investigative reporting in the field, searching for facts, information and locating sources to represent both sides of a story

### ***Reporter—Freelance, Noticias 22, Mundofox/KWHY, Los Angeles, CA* 2013 – 2014**

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- Worked on a team and conducted investigative reporting
- Gathered news, translated on the spot, attended press conferences, searched for footage and all visual and sound elements to create great stories
- Wrote professional, accurate and creative scripts under intense pressure

### ***Anchor/Reporter/Producer, Noticias 40, Univision/WUVC, Raleigh, NC* 2008 – 2010**

- Anchored, wrote and produced 7 separate, daily 2-minute news briefs; 3 morning and 4 prime-time. Each brief consisted of 3 different news stories
- Produced and hosted a weekly community affairs program; “Vida Carolina” as well as numerous promos for the station and community programs
- News Department Manager and Assignment Editor - Participated in monthly national News Director meetings
- Reported and produced full news packages and generated quarterly FCC reports
- Reported (freelance) for network programs “Primer Impacto” and “Despierta America”

**Reporter, Noticias 14, Univision/KDTV, San Francisco/San Jose/Oakland, CA** 2006 – 2008

- Gathered news, wrote, translated and reported for the daily news broadcast
- Reported live from remote sites and the studio
- Reported (freelance) for network programs “Primer Impacto” and “Despierta America”
- Edited own stories, using Avid and Linear Editing
- Consistently met tight deadlines while under intense pressure

**Reporter, Noticias 21, Univision/KFTV, Fresno, CA** 2005 – 2006

**Anchor/Reporter/Producer, Azteca America/KSVN, Salt Lake City, UT** 2004 – 2005

**Lead Reporter/Hostess, Univision/KSVN & KUTH, Salt Lake City, UT** 2001 – 2004

## **Education**

**Academy of Art University, San Francisco, CA**

Masters of Fine Arts, Motion Picture-TV Production. Directing/Screen Writing emphasis

**University of Utah, Salt Lake City, UT**

Bachelor of Arts, Electronic Journalism

**Salt Lake Community College, Salt Lake City, UT**

Associates of Arts, Broadcast Journalism

- Helped establish the Spanish news broadcast

## **Other**

- Selected for CNN Network Correspondent Workshop/Boot Camp “TV Reporter” as part of the NAHJ 2018 conference
- Selected for CBS Network Workshop/Boot Camp “News Foreign Reporting” as apart of the NAHJ 2018 conference
- Selected for NBC University Workshop/Boot Camp as part of the NAHJ 2018
- Selected for CNN Network Correspondent Workshop/Boot Camp “Going from Local to National” as part of the 2013 NAHJ conference
- Directed and Produced a merengue music video and a documentary (2011 – 2012)
- Awarded scholarships for M.F.A. through Goldman Sachs and for B.A. through the SLC Hispanic Chamber of Commerce
- At the age of 17, I Directed/Produced/Hosted an entertainment TV show in the Dominican Republic (DR). In my teens, I acted in plays and studied theater @ Fine Arts School (Bellas Artes)
- At the age of 18, I worked as the interim assitant to the Mexican Consulate to the DR