

Justin Lum

Represented by The NWT Group
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Experience

News Reporter, KSAZ, Phoenix, AZ

2019 – Present

News Reporter, KSEE, Fresno, CA

2017 – 2019

- Enterprised stories daily for night side shows
- Reported and created active live shots
- Broke stories on social media
- Fill-in anchored as needed

News Reporter/Sports Anchor, KEPR, Pasco, WA

2015 – 2017

- Excelled at hybrid one-man band position, enterprised news stories and never missed a deadline
- Produced hyper-local sportscasts as weekend sports anchor
- Built organic social media following on Twitter and Facebook

Producer, Oakland Raiders, Alameda, CA

2014 – 2015

- Influential position in writing, editing, and producing *The Raiders Report*, airing on CSN Bay Area and ultimately winning an Emmy

Reporter, GETSPORTSFOCUS.COM, San Jose, CA

2013 – 2015

- Covered Bay Area high school sports, Pac-12 football, and WCC basketball
- Delivered post-game reports with highlights and hosted *Game of the Week* segment

Production Assistant, Oakland Raiders, Alameda, CA

2013

- Established role on production team by writing and producing segments for *The Raiders Report*

News Intern, NBC Bay Area, San Jose, CA

2012

- Conducted interviews with public officials, police, and other prominent sources
- Pitched story ideas in pre-production meetings after shadowing reporters on morning shifts

Education

San Francisco State University, San Francisco, CA

2013

Bachelor of Arts, Broadcast & Electronic Communication Arts, Dean's List 2012-2013

Skills

- Avid, Edius, Final Cut Pro, ENPS, iNews, JVC ProHD Cam, P2 Cam

Affiliations

- Asian American Journalists Association, 2012-Present