

Marisela Burgos

Represented by The NWT Group
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Experience

Reporter, WFTS, Tampa, FL

March 2015 – Present

- Lead Nightside reporter
- Excellent at breaking news coverage: on-air and online
- Develop exclusive sources and stories
- Essential coverage on national stories, Cuba opening and Puerto Rico storm coverage

Reporter, WXIN, Indianapolis, IN

May 2011 – March 2015

- Pitched lead story ideas daily and enterprise stories
- Creative and experienced live shots
- Excellent at breaking news coverage: on-air and online
- Engaging storyteller
- Used native language (Spanish) often, for stories and/or to communicate with viewers
- Trusted sources contacted me, which turned into exclusive stories on-air
- Heavy emphasis on social media and updating viewers throughout the day

Reporter, WAVE, Louisville, KY

April 2009 – May 2011

- Pitched enterprise stories every day
- Turned lead stories and exclusive ideas for newscasts
- Generated stories within the Hispanic community and translated for on-air use
- Established solid sources in a short time
- Posted my stories on the Web daily, including pictures

Reporter/Anchor, Greenville, NC

November 2005 – November 2008

- Generated lead stories from the counties in my beat
- Developed investigative pieces
- Established trustworthy relationship with sources
- Responded quickly to changes and breaking news in field and on the desk
- Approved reporter and producer scripts
- Helped stack and write the show the show creatively.

Intern, WFOR, Dorl, FL August 2004 – May 2005

Education

Florida International University

Spring 2005

Bachelor of Science – Communications, Graduated Cum Laude

Skills

- Fluent Spanish Speaker
- Familiar with ENPS

Affiliations

- Member of the National Association of Hispanic Journalists (since 2005)