

Hunter Sowards

Represented by The NWT Group
817.987.3600 DavidChristopher@NWTgroup.com



Experience

Anchor/Producer, KTRE, Tyler, TX

August 2017 – Present

- Anchor and produce at least five hours of news content each week for the most watched nightly newscast in the market
- Regular fill-in anchor for KLTV newscasts, including Emmy award winning Good Morning East Texas
- Frequent host and contributor for East Texas Now, conducting live interviews streaming on multiple platforms
- Pioneered the first newscast to successfully operate on the VizOpus technological system
- Deliver the news in a confident fashion that highlights dynamic personality while maintaining a calm demeanor during breaking news
- Responsible for managing and organizing daily reporter content to build compelling newscasts
- Produce and gather relevant, local content while meeting strict deadlines
- Write, design, produce, and edit elements of each story for every newscast
- Post web reports and videos that assist in viewer retention and engagement
- Participate in community events on behalf of the station
- Engage audience with on-camera presence and social media interaction
- Establish rapport with local officials, community members and organizations

Multimedia Journalist, KTRE, Lufkin, TX

May 2016 – July 2017

- Pitched, shot, and edited relevant stories, educating and informing viewers
- Frequent live in-studio or in the field reporting, mastering the ability to effectively communicate under high stress, breaking news situations
- Met tight deadlines and post to website, social media
- Reported on topics including crime, court cases, severe weather, local politics and features stories
- Contributed feature reports to the award-winning special segment ‘Survivors’ series covering local community members

General Assignment Reporter Intern, KLTV/KTRE, Tyler, TX

September 2015 – May 2016

- Assisted reporters, managers and digital producers with daily tasks
- Contributed original content by shooting, editing and writing as a one man band

Education

Stephen F. Austin State University, Nacogdoches, TX

May 2016

Bachelor of Arts, Radio/Television Broadcasting, Magna Cum Laude Honors

Skills

- **Newsroom** - AP ENPS, AVID, iNews, CNN Newsource, ABC Pathfire, Viz Opus, Vizrt Graphics, WorldNow Producer
- **Video Editing/Shootin** - Edius, Final Cut Pro, iMovie
- **Shooting** - DSLR, Panasonic P2, LIVE U Portable Video Uplink
- **Emcee and Keynote Speaker** - Appearances include: Expanding Your Horizons Conference Keynote Speaker, SFA Charter School Commencement Speaker, Nacogdoches High School Convocation Emcee
- **Other** - Buffer: Producing social media content, Director of Brand and Social Media Marketing at Banita Creek Hall