

Emma Wright

Represented by The NWT Group
817.987.3600 NancyShafran@NWTgroup.com



Experience

WFMZ-TV ~ Allentown, PA; Sept. 2016 - Present

General Assignment Reporter

- Identify, pitch, write and edit multiple news stories per day for broadcast, social media, and the web under tight deadlines.
- Organize, set-up, oversee and conduct multiple interviews per day
- Present stories live on TV, quickly adapting to changing situations while juggling multiple projects at once.
- Maintain good relationships with many sources in the Easton, PA area and throughout New Jersey
- Generate daily social media content for multiple accounts (Facebook, Twitter, Instagram, etc.) to help grow traffic and promote company brand, including live streaming.
- Able to convey specific message to specific groups through social media

WNCN-TV (CBS)~ Raleigh, NC; Sept. 2014 - Sept. 2016

Multi-Media Journalist/Fill-in Anchor

- Pitch, write, shoot, and edit multiple daily news stories under tight deadlines.
- Frequently turn stories for “Investigates” and “Digging Deeper” brands
- Work as both a photojournalist and reporter shooting and editing news stories using SONY cameras and Premier editing software
- Write and publish daily articles for company website
- Generate daily content for multiple social media accounts to help grow and promote company brand
- Make public appearances on behalf of TV station
- Anchor morning newscasts when called upon

WLOS-TV (ABC)~Asheville, NC; August 2011-Sept. 2014

General Assignment Reporter

- Lead Reporter for 10 p.m. and 11 p.m. newscasts.
- Pitch, research, and write multiple news stories per day for broadcast and web
- Conduct and oversee multiple daily interviews
- Generate daily content for multiple social media accounts, including organically growing thousands of social media followers on Facebook and Twitter platforms

WKTV (NBC)~Utica, NY; August 2009-August 2011

News Anchor/Reporter

- Lead Reporter for 10 p.m. and 11 p.m. newscasts.
- Pitch, research, and write multiple news stories per day for broadcast and web
- Conduct and oversee multiple daily interviews
- Generate daily content for multiple social media accounts, including organically growing thousands of social media followers on Facebook and Twitter platforms

Education

Park School of Communications, Ithaca College, Ithaca, NY

Bachelor of Arts, Journalism/Political Science

Awards/Honors

- “Best Feature 2010” New York State AP Award
- “Best Feature” New York State Broadcasters Assoc. 2010