

Chloe Morroni

Represented by The NWT Group
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Experience

Anchor/Reporter, WHBQ, Memphis, TN

March 2016 – September 2018

- Promoted to Breaking News Anchor, August 2017. Responsible for digging up and following breaking news for the top rated weekday morning newscast.
- Weekend Anchor/General Assignment Reporter, March 2016 – August 2017 (anchored Emmy award winning newscast)
- Responsible for anchoring weekend evening newscasts and filling in on primary newscasts.
- Consistently the lead story reporter for weekday newscasts. Worked with numerous sources and contacts on a daily basis to enterprise and break stories.

Anchor/Reporter, WZVN/WBBH, Fort Myers, FL

June 2013 – June 2015

- Responsible for anchoring weekend evening newscasts and filling in on other newscasts for WZVN and WBBH. Acted as managing editor in the newsroom, wrote promotions, helped produce newscasts and edit stories. Consistently the lead story reporter for WBBH newscasts during the week. Worked with numerous sources and contacts on a daily basis to enterprise and break stories. “Smart Shopper” reporter duties included: enterprising, writing and editing franchise pieces for WZVN, aimed at saving viewers money.

Primary Anchor, WHBF, Rock Island, IL

April 2009 – June 2013

- Responsible for anchoring the 5, 6 and 10 weeknight newscasts. Increased the ratings to the highest level in more than a decade. Acted as managing editor in the newsroom. Responsible for enterprising and writing stories and helping produce newscasts. Also responsible for special projects, such as interviewing President Obama one-on-one and Dr. Mehmet Oz.

Anchor/Reporter, WISN, Milwaukee, WI

June 2005 – April 2009

- Promoted to weekend morning anchor and fill-in anchor for other newscasts. Lead story reporter for daily/nightly newscasts. Worked with numerous sources and contacts to enterprise and break stories. Aggressively generated exclusive reports and sweeps pieces. Extensive experience with live, breaking news coverage.

Reporter/Fill-in Anchor, WVLT, Knoxville, TN

October 2001 – May 2005

- Consistently the lead story reporter for newscasts. Worked with numerous sources and contacts on a daily basis to enterprise and break stories. Aggressively generated exclusive reports along with series/sweeps pieces. Conducted regular follow-up work to maintain exclusivity on stories. Extensive experience with live, breaking news coverage. Fill-in anchor as needed.

Freelance Reporter, WATE, Knoxville, TN

March 2001 – July 2001

- Consistently the lead story reporter for newscasts. Worked with numerous contacts to enterprise and develop lead stories. Responsible for live, breaking news coverage, live reports for daily/nightly newscasts and series/sweeps pieces.

Reporter, WSIL, Carterville, IL

September 1999 – December 2000

- Responsible for enterprising stories and cultivating contacts. Filed live reports for daily/nightly newscasts. Generated series/sweeps pieces and edited packages.

**Production Assistant/Field Producer/Assignment Editor
WBBH/WZVN, Fort Myers, FL**

September 1998 – September 1999

- Responsible for acting as main editor, taking satellite feeds, floor managing, operating video tapes, audio, studio cameras and Quanta. Also responsible for gathering news, writing and editing stories, as well as setting up stories and monitoring scanners on the assignment desk.

Education

Ursinus College, Collegeville, PA

Bachelor of Arts, Communications & English

Awards/Personal

- 2017 Emmy Award – Weekend Newscast – Midsouth Region – anchored 7 hours of continuous coverage of protests that shut down a portion of Memphis
- 2017 Emmy Nomination – Light Feature News Report - Midsouth Region
- 2015 Edward R. Murrow Region 13 – Breaking News – Estero Missing Kids
- 2015 Edward R. Murrow Region 13 – Newscast – Struck By Lightning – WBBH
- 2015 Edward R. Murrow Region 13 – Overall Excellence – WBBH
- 2015 Winner, Breaking News Long Format – Three Struck By Lightning – Florida Associated Press Broadcasters
- 2015 Winner, Best Overall Medium Market, NBC2 – Florida Associated Press
- 2014 Emmy nomination - NATAS Suncoast Chapter - team coverage of breaking news
- 2013 Best News Series/Documentary - Illinois Associated Press - 2nd Place
- 2012 One-on-one interview with President Obama
- 2010 Silver Dome Award - Illinois Broadcasters Association - Best Public Affairs Programming/
Medium Market
- 2008 Emmy - spot coverage and breaking news - Chicago/Midwest chapter of the National Academy of Television Arts and Sciences.

- 2008 Excellence in Journalism - Milwaukee Press Club - best multi day coverage of an ongoing story -1st place
- 2007 Best Newscast -WISN 12 news at 10:00 – Wisconsin Broadcasters Association
- 2007 Spot news coverage in a major market - Wisconsin Broadcasters Association - 2nd place
- 2007 Edward R. Murrow (Region 4) - Best Spot News Coverage WISN
- 2006 Best Newscast WISN – Milwaukee Press Club
- 2006 Best Coverage of Breaking News Story WISN – Milwaukee Press Club
- 2006 Best News Stories during Sweeps – WISN
- 2005 Best Overall News Program WISN – Milwaukee Press Club - 2nd place
- 2005 Merit Award for Hard News Reporting – Wisconsin Broadcasters Association
- 2005 Best Reporting – Tennessee Associated Press
- 2004 Best News Reporting – East Tennessee Chapter, Society of Professional Journalists
- 2004 Best Spot News Reporting – Tennessee Associated Press
- 2004 Best Feature Reporting - East Tennessee Chapter, Society of Professional Journalists
- 2003 Best News Reporting – East Tennessee Chapter, Society of Professional Journalists
- 2003 Community Appreciation Award – Burnett Creek Clean Water Task Force
- Published Poet - Of Diamonds and Rust, Vol. II (The National Library Of Poetry, 1991)