

Carlos Moreno

Represented by The NWT Group
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Experience

National Multimedia Reporter, Mundo Hispanico **2016 – Present**

- Cover, produce, and edit national packages daily for MundoHispanico.com
- Find, research, and write national stories for MundoHispanico.com
- Create Facebook posts and do Facebook lives
- Travel to cover breaking news

Multimedia Reporter/News Producer, Telemundo Atlanta **November 2015 – December 2016**

- Developed digital strategy & maintained content calendar
- Developed all creative including video, photography, graphic design and copy across all social media platforms
- Integrated marketing strategies to re-market brand and reach the Hispanic audience

Freelance Reporter, Mundo Hispanico **November 2015 – December 2015**

- Covered, produced, and edited local packages daily for website and Facebook

Multimedia Reporter, El Nuevo Georgia **February 2015 – December 2015**

- Covered, produced, and edited local packages daily for Facebook
- Managed content on social media and website

Reporter, Conquivacoa Television **October 2011 – October 2014**

- Covered, produced, and edited packages daily for newscasts and breaking news coverage

Web Manager, SomosLaNoticia.com **November 2010 – October 2011**

- Wrote notes for the website, special video reports (research), and training of new staff

Education

Dr. Rafael Belloso Chacin University, Maracaibo, Zulia, Venezuela **2015**

Degree in Social Communication (Distinction Audiovisual): Journalism

Skills

- Fluent in Spanish and English
- Adobe Premiere & Audition

Awards

- Emmy for Feature News Report-Light Feature/Series
- Emmy for Newscast-Daily Markets (1-25): Telemundo Atlanta, Black Lives
- Emmy for Television Special Achievement: Journalistic Enterprise
- Audiovisual “Black Centaur” Mention Audiovisual Journalism Award