# Jon Alba

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# **Experience**

# Sports Host/Reporter, News 13 Orlando, Orlando. FL

#### September 2018 – Present

- Host a 30-minute sports program covering both Central Florida and national sports
- Report magazine style features and daily sports news packages multiple times per week
- Cover multiple professional sports teams (including the NBA and MLS), high-level Division I sports (University of Florida, UCF)
- Research and enterprise story ideas
- Shoot and edit majority of stories

#### Sports Director/Anchor/Reporter, WVII/WFVX, Bangor, ME September 2015 – September 2018

- Serve as lead anchor & producer for three nightly sportscasts, five nights a week in competitive market
- Interview, shoot, write all content, with coverage including New England pro/college/high school sports
- Deliver live scripted and ad-lib reports/interviews on-location, working with directors and producers
- Developed innovative basketball-oriented studio show, growing the station's sports content
- Fill-in news anchor
- Sideline reporter for University of Maine baseball and football games, broadcast on ESPN/FOX College Sports

### Host/Producer/Social Media Manager, Living the Gimmick podcast

June 2015 - Present

- Co-host and produce two professional wrestling/MMA/combat sports audio and video shows/podcasts
- Manage social media for brand, interacting with more than 20,000 followers internationally

# Associate Producer/Assignment Desk Associate, MLB Network June 2014 – September 2015

- Emmy Award winner for "Outstanding Studio Show," serving as an associate producer (MLB Tonight)
- Developed daily television programs broadcast for a national audience, including pitching ideas for air
- Duties included requesting video, transcribing, booking feeds and reaching out to personalities or entities for booking, monitor wires and social media for breaking news to be relayed to fellow producers

### Columnist, AOL Sports

**September 2014 – May 2015** 

Contributed sports editorials for AOL Sports, utilizing CMS and other multimedia tools

Production Assistant, Major League Baseball Advanced Media, L.P. July 2013 – August 2014

Cut game highlights and helped produce in-studio shoots for MLB.com

## Play by Play announcer

**January 2011-May 2015** 

• Play by play for various high team sports teams which aired on East Brunswick Television

### **Education**

#### Quinnipiac University, Hamden, CT

**May 2015** 

Bachelor of Arts in Journalism, Concentration in Broadcast Journalism; Minor in Sports Studies

Six-time Connecticut Society of Professional Journalists award-winner for reporting

#### **Skills**

 Broadcast Writing, Play-By-Play, Voicing, One-Man Band Reporting, Live shots, Interviewing, Podcasting, Edius, Final Cut Pro, Adobe Creative Suite, Inception, ENPS, Microsoft Office, Social Media, CMS/WordPress, AP Style

#### **Awards**

Maine Association of Broadcasters Award (MAB) for Best Sportscast in the state of Maine, 2018