

Brianna Ruffalo

Represented by The NWT Group
817.987.3600 CarolynKane@NWTgroup.com



Experience

Weather Anchor/Fill-in Anchor/Reporter, KFSN, Fresno, CA **March 2017 – Present**

- Weekday Morning & Midday Weather Anchor (January 2018—Present)
- Fill-in Anchor (May 2018—Present)
- Reporter (March 2017—Present)

Special Projects Producer, KTLA, Los Angeles, CA **October 2014 – March 2017**

- Produced Health Smart, Money Smart, Legal Smart Franchises and Exclusive Sweeps Stories
 - Pitched and researched stories, booked and interviewed guests, field produced with photographer on location, wrote scripts and teases for live shows, oversaw editing until air date, posted stories to web after airing
- Field Produced Live Shows
 - Field produced for reporter affiliate live shots for 2016 Election ‘Super Tuesday’ and for Nancy Reagan funeral; field produced KTLA Live Rose Parade Pre-Show; gathered affiliate station’s information and IFB numbers, researched and stayed up to date on latest information for reporter
- Produced Tribune Shows and Documentary
 - Homeland Diaries National Documentary 2016, July 4th Special 2015 and 2016, KTLA Live from the Emmy’s Red Carpet Pre-show 2015 and 2016, Heal the Bay 2016

Assignment Desk Fill-in Editor & Assistant, KTLA, Los Angeles, CA **October 2013 – April 2016**

Education

Mississippi State University **Fall 2017 – Present**

Broadcast and Operational Meteorology Program

California State University, Northridge **2015**

Bachelor of Science, Broadcast Journalism

Skills

- WSI
- Dalet
- ENPS