

Rita Verreos

Represented by The NWT Group
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Experience

Bilingual Anchor/Producer, KASA/KXTQ/FOX34, Lubbock, TX **Dec 2017 – Present**

- Bi-Lingual translating, writing and presenting local and national breaking news under short deadlines
- Responsible for writing and presenting daily promos, teases and headlines and scripts
- Created community segment "Rita en TU Comunidad," which started generating sponsors within first 6 months
- Conduct live in-studio interviews from community organizations to celebrity guests (bilingual simultaneous translating)
- Update station's websites on a daily basis and promote targeted content social media content for Facebook/Twitter
- Make appearances, emceeing on behalf of the station at community events

Spanish Language Community Affairs Host/Translator, iHeart Media **Oct 2016 – Nov 2017**

- Produced and hosted public affairs talk show
- Head translator/provided bilingual VO for a variety of clients including job announcements and promotions
- Produced and copyrighted in English and Spanish under tight deadlines for a variety of clients, often simultaneously
- On-Air commentator on 3 person panel discussing current sociopolitical and cultural issues on weekly segment

Anchor/Producer, KORO, Corpus Christi, TX **Aug 2015 – Sept 2016**

- Bi-Lingual writing and presenting local and national breaking news under short deadlines
- Responsible for writing and presenting daily promos, teases and headlines and scripts
- Conducted live in-studio interviews from community organizations to celebrity guests (bilingual simultaneous translating)
- Updated station's website on a daily basis and promoted targeted content through various social networking sites such as Facebook and Twitter
- Made appearances/emceed on behalf of the station at community events

Fill-in Anchor/Producer, KXOF, Laredo, TX **Aug 2015 – Sept 2016**

- Produced and anchored local news and feature national reports for the 5pm and 10pm News

- Created graphics/chyrons etc. using iNews

Fill-in Anchor/Host, Telemundo

Dec 2011 – July 2015

- Gathered, wrote and presented local news and feature national reports for the 5pm and 10pm News
- Gathered and presented exclusive interviews through networking with contacts in the community
 - Interviewed the only female candidate for the presidency of Mexico, Josefina Vazquez-Mota
- Reporter for "Linea de Ayuda" segments

Part-time Host/Producer/Editor, Latin Connection Web TV

Dec 2008 – Nov 2017

- Networked with various industry leaders and experts to gather interesting and unique content
- Traveled on location to Panamá to cover exclusive celebrity interview of boxing legend Roberto Duran
- Procured and obtained red carpet exclusive interviews with celebrities such as Gloria Estefan at the PEOPLE en Español magazine festival and John Quiñones at the National Hispanic Journalist Gala
- Promoted targeted content through various social networking sites such as Facebook and Twitter

Host/Fill-in Traffic Anchor, KENS

June 2007 – Nov 2011

- Produced and presented traffic and transit conditions, issues and incidents to morning news viewers
- Created and Co-Hosted special on-location segments for station sponsor on "Great Day SA"

DIR VIP Interviews, TELEVISA SA de c.v.

2000 –2007

- Procured, produced & wrote VIP interviews & special reports for CARAS, Ocean Drive and Travel & Leisure
 - Published cover articles of Shania Twain, Chayanne and Beto Cuevas (La Ley Spanish Rock group) & Luis Mandoki, Dir. "When a Man Loves a Woman," among other exclusive interviews

"Castaway" on 14th Season of CBS Reality Show SURVIOR "Fiji"

2007

Education

UCLA, Los Angeles

Bachelor of Arts: French and Italian Languages and Literature, Golden Key Honor Society member

UC Berkeley, Berkeley

Undergraduate requirements, full-ride Academic Scholarship

Skills

- Bilingual in Spanish, English, French, Italian
- ENPS, Basic EDIUS, Frankly, Adobe Premier ProEditor
- Proficient use of Pro-Tools, Viero, Adobe Audition, Audacity and NexGen
- I News, Word Press and Snappy TV

Awards/Recognition

- President of the United States "Call to Service" Award for Lifetime Achievement in Volunteerism 2011
- Top 3 Finalist, National Association of Women Business Owners, "Mentor of the Year" 2011 & 2014
- La Prensa Newspaper: Outstanding Women in San Antonio: Achievement In Entertainment, 2008
- "Dancing With the Lonestars," 1st Place. Fundraiser for Inner City Children, 2007
- Miss Venezuela semifinalist
- Reinado Internacional del Banano '89 , Ecuador
- Miss Venezuela-1st Runner Up Nuestra Belleza
- Miss San Francisco-Top 4 '90
- Miss Los Angeles International, '91

Host/Emcee

- ATT Center Live Event Host, Spurs Org. "Silver Stars Basketball" 2011 Season
- "Grand Marshall" of CHARLIE'S FRIENDS INC. Animal Rescue Shelter Parade in Pompano Beach, 2017
- Ronald McDonald House Charities of South Florida 35th Annual Gala, 2017
- "Daisy Cares 5K" Animal Friends Organization, 2013
- US Army, Community Salutes Gala, 2013
- "Dress ForSuccess" 5K, 2012
- Main Plaza Conservancy Latino Music Festival, 2012
- "Celebrando Estilo Fashion Show" TELEMUNDO, 2012
- Healing Hearts Breast Cancer Fundraiser Gala, 2012
- Tejano Music Festival, 2012

- La Presa Foundation Awards, San Antonio, 2011
- Ovations for the Cure of Ovarian Cancer Fundraiser, 2007
- Stuart Weitzman Fashion Show
- The City of Hope, 2008
- Cystic Fibrosis Foundation, 2008
- Animal Rescue Shelter, 2010
- Blood Drives for US Army & Fashion Shows for IADT San Antonio, 2007-2010
- The Hispanic Heritage Awards, San Antonio, 2008