# Jennifer Mercedes

Represented by The NWT Group 817.987.3600 HugoBalta@NWTgroup.com



## **Experience**

### Brand Ambassador, Ford Motor Company, New York, NY

February 2018 - April 2018

- Partnered with Ford Motor Co. on Spanish language campaign called Abrochate Por Amor.
- Produced content highlighting the need for seatbelt use.

### Freelance Reporter, ESPN, Bristol, CT

September 2016

- Traveled to the Dominican Republic to gather information regarding the David Ortiz Children's Fund. Coordinated interviews with Doctors, patients, as well as David Ortiz.
- Produced and served as lead reporter on feature for One Nacion, which aired simultaneously on ESPN and ESPN Deportes.

### Correspondent, El Mundo De La Grandes Ligas (LasMayores.com)

**April 2016** 

• On air interviews with Major League Baseball players

#### Executive Producer/Host, La Chica Deportes, New York, NY

**May 2011** 

- Developed half hour television sports show.
- Hosted and produced weekly show, researched players, gathered b-roll.
- Produced, wrote and revised all intros and segments.

#### Producer/Host, El Show De Jackie (Telemundo), Englewood Cities, NJ

Feb 2014 - Sept 2014

■ Conducted on-air interviews.

#### Sports Reporter, Mapiando (Azteca America), New York, NY

Feb 2007 – July 2008

- Wrote and produced sports segment.
- Interviewed athletes in a variety of sports on camera.
- Collaborated with colleagues to create new ideas for stories.

#### Intern, Telemundo, Fort Lee, NJ

Feb 2006 - June 2006

■ Interviewed guests, researched new topics, logged video, researched for stories and ran teleprompter.

#### **Education**

#### Rutgers University, Newark, NJ

**May 2008** 

Bachelor of Arts, TV / Hosting Workshop Actors Connection

### **Skills**

■ Editing, front office, team leader, networking, camera work, producing, reporting, research, sales, enthusiastic people person, bilingual in English and Spanish.

## **Accomplishments**

- Awarded a 40 under 40 Award from the New York Hispanic Coalition
- Recognized by Lincoln Motor Co. as a Lady Lincoln

## **Affiliations**

- Member of the National Association of Hispanic Journalist (NAHJ)
- Member of the ACD-NY (Association of Dominican Sports Journalist)
- Member of the Boomstick23 Foundation (Non-Profit Foundation)