

Estephany Escobar

Represented by The NWT Group
817.987.3600 HugoBalta@NWTgroup.com



Experience

Reporter/Multimedia Journalist, KXXV, Waco, TX

June 2014 – Present

- Successfully pitch hard, enterprise and local story ideas
- Cover numerous breaking news stories live, such as the Twin Peaks Shooting, an officer-involved shooting and a fatal crash involving a state trooper
- Work as reporter, multimedia journalist and fill-in anchor as needed
- Write stories for website daily at kxxv.com
- Engage viewers and promote stories through social media

Multimedia Journalist, WHSV, Harrisonburg, VA

June 2012 – March 2014

- Successfully pitched enterprise stories frequently chosen for coverage
- Worked independently in the field as a multimedia journalist
- Reported live one-scene for news and visually compelling stories
- Wrote and posted stories for website, whsv.com, on a daily basis

Reporting Intern, WISC, Madison, WI

June 2011 – January 2012

- Effectively worked independently as a multimedia journalist
- Wrote stories and uploaded content for website and community pages

Bilingual Intern, University of Wisconsin-Cultural Linguistic Services

June 2010 – May 2011

- Translated and interpreted work-related documents and conversations
- Supported projects and workshops for employees with limited English proficiency
- Developed, assisted and instructed classes on basic computer skills

News Writer/Photojournalist, Daily Cardinal Newspaper and TV

September 2008 – May 2011

- Wrote articles about campus and community events
- Recorded video about events on campus and conducted interviews

Education

University of Wisconsin—Madison

May 2011

Bachelor of Arts, Journalism & Mass Communication-Strategic Communication and Reporting

Study Abroad Program in Rennes, France

Fall 2009

Successfully completed courses in French, immersed in culture and language of the society, wrote articles for international student newspaper

Skills

- **Languages:** Spanish (native), English (fluent), French (proficient)
- **Broadcast:** AVID NewsCutter; Final Cut Pro; iNews; ENPS; Panasonic P2 HD Camera; Sony XDCAM EX; EDIUS; Adobe Premiere
- **Multimedia:** Microsoft Office Software; Twitter; Facebook; Skype; Clickability Dynamic Site Platform; Social News Desk; Videolicious

Activities and Honors

- 2014-2017 Master of Ceremonies for Waco's Charro Day Festival
- 2011 Germaine Mercier Scholarship Recipient
- Phi Beta Kappa Society Member National Honor Society for Collegiate Scholars