

Esther Katro

Represented by The NWT Group
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Experience

- MMJ/Reporter/Fill-in Anchor, WTIC, Hartford, CT*** **September 2016 – Present**
- Report dayside, lead story
 - Turn 2 packages per shift, write web and cut-down
- Reporter/Fill-in Anchor, KFSM, Fayetteville, AR*** **May 2015 – September 2016**
- Report LIVE weekdays
 - Turned one PKG and VOSOT per shift
 - Wrote web story/cut-down
- Intern, WGAL, Lancaster/Harrisburg/York, PA*** **January 2015 – May 2015**
- Shot standups/packages, wrote VOSOTs for broadcast, logged tapes and researched stories
- Intern, NBC Universal, New York, NY*** **January 2015 – May 2015**
- Pitched, shot and tracked first original web video for stations' websites
- Digital News Intern, WCAU, Philadelphia, PA*** **August 2014 – January 2015**
- Wrote 32 original stories for NBC10.com, edited videos for web, wrote own packages/standups, practiced anchoring
- Editorial Web Intern, Hearst Magazines, New York, NY*** **December 2013 – May 2014**
- Pitched, wrote and coded 9 web articles for Redbook, Cosmopolitan, Woman's Day, Country Living (100K+ 'likes')
- Multimedia Intern, Philadelphia Magazine, Philadelphia, PA*** **September 2013 – December 2013**
- One man banded to shot, interview, write, edit and upload web videos; 9 articles for Phillymag.com
- Good Day and Sports Intern, WTXF, Philadelphia, PA*** **May 2013 – September 2013**
- Appeared on Good Day Philadelphia; prepared questions and interviewed Senator Bob Casey and Philadelphia school officials on camera; edited sports packages on tight deadlines airing on evening broadcast; managed Instagram
- News Specials Intern, NBC Universal, New York, NY*** **January 2013 – May 2013**
- Assisted in control room during live/breaking news of Boston Bombings, Election of Pope Francis, State of the Union
- Production Intern, Nick News with Linda Ellerbee, New York, NY*** **Sept 2012 – December 2012**
- Active on set for Seth Myers interview inside Linda Ellerbee's home and at HBO Studios for special on Gloria Steinem

Education

Temple University, Klein College of Media and Communication, Philadelphia, PA

May 2015

Bachelor of Arts, Journalism

Skills

- iNews/Interplay/ENPS
- Adobe Creative Suite 6
- Avid Media Composer 7
- HTML/CSS/SEO
- Opus/Tons/Wordpress
- Final Cut Pro 7

Social Media

- Consistently rated #1 talent in the Hartford/New Haven market on ShareRocket
- Facebook/Instagram/Twitter/Snapchat: @EstherKatro, 92 SEI, 32,243 audience number