

Allison Mechanic

Represented by The NWT Group
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Experience

Reporter, WTKR, Norfolk, VA

January 2015 – Present

- Dayside reporter for local CBS and CW affiliate
- Responsible for turning multiple packages a day for all needed broadcasts
- Work closely with photographers to put together best on-air package
- Work as an MMJ as needed. (At least once a week)
- Stay in constant contact with producers, assignment desk and managers regarding stories
- Maintain a strong presence online through Twitter, Facebook, Videolicious, Instagram
- Write and update story online, clip and add own video clips to web stories
- Experience and strong understanding with Opus, Tons, Tons Lite, Daybook, Final Cut

Court Reporter/Anchor/Producer/Web Manager, WTVY, Dothan, AL April 2013 – December 2014

- Worked as a One-Man-Band for CBS, NBC and CW affiliates
- Main-Anchor for News 4 This Morning on Saturdays
- As Producer, chose newsworthy stories and re-wrote for newscast, filled out all graphic requests, cg's, monitored images and camera shots for live show
- As Reporter, researched and pitched meaningful stories that pertained to my beat (crime and courts) for viewers within coverage area (Southeast Alabama, Florida Panhandle and Southwest Georgia)
- As Web Manager, responsible for all content on the WTVY webchannel
- Reported live in studio and in the field using TVU Backpacks and satellite truck
- Wrote and promoted stories online, specifically through social media
- Pitched sweeps ideas that are of interest to viewers each period.

Education

Rowan University, Glassboro, NJ

2011

BA: Journalism specializing in Broadcast and Online Journalism, Minor: Political Science

Skills

- Editing Software – Final Cut Pro, Edius, iMovie
- Camera – Panasonic with digital P2 cards, Sony with SD cards
- Strong knowledge of microphones, lighting, TVU Backpacks, Live U packs, Terradecks
- Online applications – Facebook, Twitter, Instagram, Videolicious, WordPress