

Marisela Burgos

Represented by The NWT Group
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Experience

Reporter, WFTS, Tampa, FL

March 2015 – Present

- Lead Nightside reporter
- Excellent at breaking news coverage: on-air and online
- Enterprise stories
- Develop sources

Reporter, WXIN, Indianapolis, IN

May 2011 – March 2015

- Pitched lead story ideas daily and enterprise stories
- Creative and experienced live shots
- Excellent at breaking news coverage: on-air and online
- Engaging storyteller
- Constantly followed up on stories
- Used native language (Spanish) often, for stories and/or to communicate with viewers
- Trusted sources contacted me, which turned into exclusive stories on-air
- Heavy emphasis on social media and updating viewers throughout the day
- Posted stories on the web
- Made appearances on behalf of the station

Reporter, WAVE, Louisville, KY

April 2009 – May 2011

- Pitched enterprise stories every day
- Turned lead stories and exclusive ideas for newscasts
- Creative live reporter
- Generated stories within the Hispanic community and translated for on-air use
- Excelled at following up with stories
- Established solid sources in a short time
- Posted my stories on the Web daily, including pictures
- Made appearances on behalf of the station

Reporter/Anchor, Greenville, NC

November 2005 – November 2008

- Generated lead stories from the counties in my beat
- Organized and thorough with investigative pieces
- Mentored to colleagues and interns
- Established trustworthy relationship with sources
- Sat on the anchor desk for a year:
 - → Worked well under pressure
 - → Responded quickly to changes and breaking news
 - → Approved reporter and producer scripts
 - → Helped stack the show creatively using Newspath, Pathfire, and the wires

Intern, WFOR, Dorl, FL

August 2004 – May 2005

Education

Florida International University

Spring 2005

Bachelor of Science – Communications, Graduated Cum Laude

Skills

- Fluent Spanish Speaker
- Familiar with ENPS

Affiliations

- Member of the National Association of Hispanic Journalists (since 2005)