

# Letisha Bereola

Represented by The NWT Group  
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## Experience

**Anchor/Reporter, WJAX/WFOX, Jacksonville, FL** **October 2014 – Present**

- Promoted to Morning Anchor from Weekend Evening Anchor in September 2017

**Anchor/Investigative Reporter, WALA, Mobile, AL** **August 2011 – October 2014**

- 4pm Anchor Monday—Friday

**Video Journalist, WCTV, Tallahassee, FL** **June 2011 – August 2011**

- Report every beat, live shots, web content, breaking news, shoot and edit stories

**Intern, WCTV, Tallahassee, FL** **January 2011**

- Associate producer for the 11PM newscast, write stories and teases, assist reporters on-location, pitch stories, edit video for newscasts using Avid NewsCutter, import and file archive footage and request graphics

**Executive Producer/Videographer/Editor, Documentary Production “Happy”** **December 2010**

- Coordinate all aspects of production including: scout locations, secure characters, edit using Final Cut Pro and script writing for story documenting the loss and return of happiness after tragedy

**Anchor/Reporter/Host/Producer, FAMU, Tallahassee, FL** **October 2008 – December 2010**

- Anchor live 5pm newscast, video journalist, edit packages using Final Cut Pro, produce newscast using ENPS
- Television host for “Lyceum Series” talk show – T’keya Crystal Keymah (“The Cosby Show” and “That’s So Raven”) interview and famed artists “The Highway Men” interview
- Moderate live coverage of the nationally telecast funeral of acclaimed William P. Foster (founder of FAMU “Marching 100” band)
- Manage production meetings, develop story ideas, direct packages and edit scripts for “Paradigm” political magazine show
- Voiceover Talent for FAMU Young Alumni Awards “40/40 Celebration”

**Executive Producer, mtvU, Tallahassee, FL** **May 2009 – May 2010**

- “College Remixed” Entertainment Show – attain grant, recruit team, negotiate network broadcast, script writing, oversee daily business operations

## Education

**Florida A&M University** **December 2010**

Bachelor of Science: Broadcast Journalism, Concentration: Psychology

## Awards

- 2011 Courtney Sims Vision Award: Character and Leadership in Reporting