

Jade Redinger

Represented by The NWT Group
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Experience

Morning Anchor, KAPP/KVEW, Kennewick, WA **2015 – Present**

- Solo anchor weekday morning (5-7 a.m.) newscast
- Extensive Live Breaking News Coverage
- Write and update scripts for live cut-ins to network morning show
- Coordinate and conduct in-depth guest interviews that helped develop lasting contacts in the community
- Station and market leader for social media engagement and web content
- Emcee and host community events and make public appearances

Anchor/Reporter/Producer, KHQ/KNDU, Spokane/Kennewick, WA **2007 – 2009**

- Weekend Anchor for KHQ morning, evening and late-night news
- Lead Reporter for top rated morning show KHQ Local News Today and 5pm and 6pm evening news
- Managed team of ten people while simultaneously producing and managing story content on tight deadline for newscasts
- Delivered live news from in studio and from the field during major news events and breaking news
- Lead reporter during ten-hour continuous coverage of the 2008 Spokane snowstorm with nationally aired live weather updates on The Weather Channel
- Used creativity and research to deliver up to eight live reports and stories per day
- Emceed, attended, and spoke at local events and schools

Morning News Intern, KING, Seattle, WA **2006 – 2007**

- Wrote daily news content for the Pacific Northwest's number one rated morning show, "KING-5 Morning News"
- Prepped, coached, and escorted up to 5 guests per show, including Ms. Elizabeth Edwards

Fundraising Director, SNAP!Raise, Seattle, WA **2014 – 2015**

- Managed regional territory for university, public and private school athletics and activities
- Signed up, facilitated and managed a multitude of on line fundraising campaigns from around the state and country

Director of Spa Relations/Marketing Coordinator, Werschler Aesthetics, Spokane, WA **2011 – 2013**

- Managed major yearly event, increased gross sales by 59% since awarded coordinator position
- CAC III –Level 3 Certified Aesthetic Consultant
- Managed medical spa, staff, sales, and client relations and customer service
- Coordinated marketing and events for Spokane Dermatology and Werschler Aesthetics, including all on-air commercials and radio advertisements
- Managed social media accounts

- Produced and acted as spokesperson for medical videos for workshops, conferences, and presentations

***Director of Communications/Media Specialist, AC LaRocca Pizza, Spokane, WA* 2010 – 2011**

- Facilitated with the acquisition of company during employment
- Managed and performed all Public/Media Relations, marketing, and social networking
- Established and maintained relationships with local and national media and public contacts for disseminating information
- Redesigned and rebranded packaging and promotional materials
- Served as spokesperson with responsibility for broadcast and publication production
- Planned and directed advertising, public relations, promotional campaigns, and strategies
- Hosted webinars for brokers/ buyers, consumers, and media/publications/editors

***Miss Tri-Cities, Miss America Organization, Richland, WA* 2003 – 2004**

- Produced, created, and served as spokesperson for a public service announcement for children's cancer awareness, bringing in excess of \$25,000 dollars of charitable contributions through a celebrity golf tournament
- Spoke at multiple public events with legislators advocating The Compassionate Care Act for Children, which later passed into law
- Placed Top Five and was voted by peers as Miss Congeniality at Miss Washington 2004

Education

Washington State University, Edward R. Murrow College of Communication 2007

Bachelor of Art in Communication with emphasis in Broadcast, Minor in Theatre

Volunteer

- Miss America Organization Volunteer: Former Director Miss Spokane Scholarship Organization, Miss Tri-Cities and Idaho Junior Miss-Mistress of Ceremonies of multiple events and handled Media and Public Relations for the Idaho Distinguished Young Women Program (formerly America's Junior Miss).
- Desert Sun Guild- Helped raise more than \$60,000 annually for Children's Hospital in Seattle through local fundraising events.
- 29th Annual National Veteran's Wheelchair Games- Mistress of Ceremonies for kickoff event and opening ceremonies.

Awards

- Voted People's Choice Best TV News Anchor—2017

Skills

- Word, Excel, Power Point, Outlook, Word Press, Avid, ENPS and iNews, Social Media Sites, Constant Contact, Kareo, ProSalon.