

# Johnny Archer

Represented by The NWT Group  
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## Experience

### ***Weekend Anchor/GA Reporter, WTVJ, Miami, FL***

- Anchor multiple stories per day
- Assist producer develop shows
- Report in multiple shows per day
- Make public appearances

### ***Weekend Anchor/GA Reporter, KXAS, Dallas, TX***

- Anchored multiple shows per day
- Assisted producer develop shows
- Deciphered newsworthy information
- Wrote stories for news broadcast
- Updated social media accounts
- Copyedited stories for news broadcast
- Fact checked information

### ***Weekend Morning Anchor/Reporter, WHAS, Louisville, KY***

- Anchored weekend morning shows
- Collaborated with photographer
- Conducted live and taped interviews
- Copyedited stories for broadcast
- Wrote stories for broadcast

### ***Idaho Falls Bureau Correspondent/Weekend Anchor, KPVI, Pocatello, ID***

- Anchored shows
- Produced shows
- Presented weather
- Reported several stories per day
- Enterprised stories

### ***Anchor/Reporter/Photographer, Temple Update, Philadelphia, PA***

- Wrote scripts, edited packages
- Shot with Sony DSR-PD170
- Produced segments

**December 2017-Present**

- Copyedit stories for news broadcast
- Fact check information
- Develop contacts
- Manage multiple social media accounts

**April 2015 – March 2017**

- Handled multi long-term projects
- Made public appearances
- Enterprised stories
- Handled extremely tight deadlines
- Wrote stories AP Style for website
- Submitted multiple stories per day
- Updated stories covered in past

**February 2011 – April 2014**

- Wrote stories for website AP Style
- Cultivated story ideas and content
- Packaged stories daily
- Shot and edited video
- Investigative reporting

**Aug 2009 – Feb 2011**

- Shot and edited video
- Wrote stories for website AP Style
- Shot and edited video
- Wrote stores for braodcast

**January 2009 – May 2009**

***News Intern, KYW, Philadelphia, PA***

**August 2008 – December 2008**

- Answered phones
- Logged interviews
- Assisted reporters gather information
- Shadowed reporters

***Morning Show Intern, WRDW-FM, Philadelphia, PA***

**January 2007 – May 2007**

- Logged air checks
- Edited audio
- Marketing
- Assisted morning show hosts

**Education**

**Temple University, Philadelphia, PA**

**August 2009**

Bachelor of Arts, Broadcasting, Telecommunications & Mass Media

**Affiliations/Activities**

- National Association of Black Journalists member
- Investigative Reporters & Editors member
- Big Brother Big Sisters mentor
- USA Cycling member