

Jenifer Abreu

Represented by The NWT Group
817.987.3600 LizHart@NWTgroup.com



Experience

Anchor/Reporter, KOLR, Springfield, MO

July 2016 – Present

- Enterprise story ideas, conduct interviews, write, edit and deliver stories live daily
- Anchor Saturday night shows

Anchor/Reporter, WLIO, Lima, OH

February 2015 – June 2016

- Produced and anchor weekend newscasts
- Conducted interviews, wrote and edited stories using Final Cut Pro

Web Content Producer, WLEX, Lexington, KY

February 2013 – January 2015

- Maintained content of station's website
- Managed existing and new digital content/wrote breaking news/updated developing stories/managed social media

Reporter, La Voz de Ky (Bilingual Newspaper), Lexington, KY

2012 – 2014

- Pitched story ideas, wrote stories, covered events relevant to Latino youth and women in the Lexington community in both English and Spanish

Education

University of Kentucky

May 2013

Bachelor of Arts in Journalism, Minor in Psychology

Bluegrass Community & Technical College

December 2011

Associate of Arts

Skills

- Shooting: JVC, DSRL
- Video Editing: Avid, FinalCutPro
- Social Media Management

Languages

- Portuguese - Native
- English - Fluent
- Spanish - Fluent