Michael Estimé

Represented by The NWT Group
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Experience

***Weekend Morning & Midday Meteorologist*, WKYC, Cleveland, OH** **May 2016 – Present**

- Forecast, build and present weather forecasts weekend mornings from 5-10am.
- Monday through Wednesday Noon News Meteorologist.
- Shoot, write and edit weather related stories using EDIUS Pro.
- Create and produce unique weather related content across all social media platforms.
- Assist/primary fill-in for Chief, Morning & Weekend Evening Meteorologist.
- Provide exclusive weather forecasts and content for Cleveland Indians (MLB), Cleveland Orchestra, Rock & Roll Hall of Fame among other organizations/events.

***Weekday Morning, Midday & Noon Meteorologist*, WTVQ, Lexington, KY** **July 2012 – April 2016**

- Broadcast live weather weekday mornings from 5 - 7am, GMA cut-ins, hour-long midday show & hour-long noon news.
- Featured "Best of the Bluegrass" live-on-location every morning during midday show.
- Delivered wall-to-wall severe weather coverage using Baron's VIPIR Radar.
- Published original weather content for WTVQ.com & social media pages.
- Created unique weather graphics using WSI/Weather Central systems.
- Provided compelling, relevant, easy-to-understand forecasts for 11 different radio stations.

***Weekday Evening, Chief Meteorologist*, WMGT, Macon, GA** **October 2010 – July 2012**

- Gained extensive experience using WSI: TruVu Max Storm & WSI Prism systems.
- Produce & present engaging and informative weathercasts for 6pm, 10pm & 11pm news.
- Lead continuous severe weather coverage from tropical storms, flash floods, tornadoes, etc.
- Enthusiastically involved in hiring process of weather team.
- Liaison for emceeing events, parades, station tours, school visits & volunteer opportunities.

***Weekday Morning Meteorologist,* WMGT, Macon, GA** **January 2009 – October 2010**

- Prepared and presented eye-catching, compelling weathercast weekdays from 6am – 7am.
- Generated creative forecasts for local radio, newspaper and social media websites.
- Write, shoot & edit compelling weather stories to connect viewers in a humanistic way.
- Gained trust of viewers through extensive wall-to-wall severe weather coverage.
- Actively involved with local school career fairs, community events and outreach projects.

On-air Weathercaster, **WHTV, Mount Pleasant, MI** **September 2005 – December 2008**

- Honored as "Best Weathercaster" recipient: 2006, 2007 & 2008.
- Wrote, edited and produced weather related packages.
- Formed creative, animated graphics while delivering accurate and reliable forecasts.
- Gained widespread experience in front of chroma key and field reporting.
- Extensive experience with Galileo: AccuWeather Forecast Software.

Education

Central Michigan University, Mount Pleasant, MI **December 2008**

Bachelor of Science: Meteorology. Minor: Mathematics - Dean's list recipient.

- News Central 34: "Best Weathercaster" recipient: 2006, 2007 & 2008.
- Awarded "Outstanding Student of the Year" by Emma L. Bowen Foundation: 2009.
- Memberships: American Meteorological Society & National Weather Association.