

# Claire Crouch

Represented by The NWT Group  
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## Experience

***Morning Anchor/Reporter, WLEX, Lexington, KY*** **June 2015 – Present**

- Promoted from Weekend Anchor May 2018

***Morning Anchor/Producer, KSWO, Lawton, OK*** **August 2013 – June 2015**

- Co-Anchored two-hour morning newscast “Good Morning Texoma”
- Consistent experience in field anchoring especially in breaking news situations
- Researched and produced content for newscast
- Produced and wrote special reports for sweeps months
- Built relationships with viewers by managing social media accounts

***Nightside Reporter/Weekend Morning Anchor, KSWO, Lawton, OK*** **Sept. 2012 – August 2013**

- Enterprised daily story ideas consistent with station brand
- Maintained and built relationships with various contacts for story ideas
- Worked as lead nightside reporter
- Anchored and produced four weekend morning newscasts
- Developed new segments for newscast; built weekend morning viewership

***Entertainment Talent, Los Angeles, CA*** **2009 – 2012**

- Personally managed all aspects of the entertainment business in Los Angeles including, but not limited to research, networking and all communications with multiple LA production facilities.

***Intern, DGRW Talent Agency, New York City, NY*** **2008**

***Intern, Management Merchandising, Dallas, TX*** **2007**

***Intern, ABC/Touchtone, New York City, NY*** **2006**

## Education

***Pace University, New York, NY*** **May 2008**

B.A. in Communication Studies, Emphasis in Marketing and Media

## Skills

- Proficient in Adobe Premier, QSeries, Worldnow, Microsoft Office, ACT!, Lotus Notes, AdData, Facebook, Twitter, Pinterest and Instagram