

Tracy Clemons

Represented by The NWT Group
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Experience

Morning Anchor, WGHP, High Point, NC

June 2018 – Present

Spokesperson, Houston Independent School District, Houston, TX

August 2017 – June 2018

MMJ/Reporter, KTRK, Houston, TX

August 2014 – August 2017

- Enterprise, report and produce lead compelling stories for newscasts
- Report live in the field, and during breaking news
- Produce content for social media and website
- Fill-in anchor as needed

Multi-Media Reporter, KSDK, St. Louis, MO

August 2012 – August 2014

- Found & reported compelling stories for newscasts
- Reported live in the field, and during breaking news
- Cultivated reliable sources
- Shot an edited video

MMJ/Fill-in Anchor, KSLA, Shreveport, LA

July 2010 – August 2014

- Found compelling stories for use in evening newscasts
- Shot video for all stories, Wrote stories using ENPS, Edited stories using Edius 6, Posted stories to the station website using World Now
- Used social media to track down information, leads, viewer feedback, and to engage with viewers throughout each day
- Shot cell phone teases for use on website
- Fill-in anchored regularly

Reporter, WVIR, Charlottesville, VA

June 2008 – July 2010

- Shot, wrote, and edited stories for the evening newscasts
- Wrote web-ready versions of all stories, and posted them to the website
- Beat reporter for Madison County and Greene County - covered local government, crime, court, and general issues facing the people in both localities

Weekend Producer/Reporter

June 2008 – August 2009

- Shot, wrote, and edited stories, front packages at the top of every 6:00 newscast, and produced three shows at 6:00, 10:00 and 11:00

