

Rebecca Schleicher

Represented by The NWT Group
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Experience

Traffic Anchor/Fill-in News Anchor/Reporter, WTVF, Nashville, TN **May 2015 – Present**

- Promoted to Traffic Anchor in January 2017
- Cover traffic crashes, slowdowns, drive times and alternate routes live as they happen
- Direct station helicopter to breaking news events daily and ad live the coverage live
- Create graphics and produce traffic-related hits every 7-8 minutes
- Third morning anchor responsible for transportation-related stories throughout 4-hour morning show
- Fill-in news anchor on all station shows
- Interact with viewers through Facebook and Twitter multiple times daily

Reporter/Anchor, KOKH, Oklahoma City, OK **April 2013 – May 2015**

- Primetime evening reporter responsible for enterprising exclusive stories daily
- Reported live from the field multiple times a day
- Anchored as needed, including for months at a time
- Posted daily stories to the station website and actively maintained professional Facebook and Twitter accounts
- Hosted events and interacted with the community on behalf of the station

Reporter/Anchor, KCEN, Waco, TX **March 2011 – March 2013**

- Senior reporter, responsible for multiple community and breaking news live shots daily for the morning newscast
- Reported one to two packages a day for the evening newscasts
- Interviewed guests for on-set segments
- Anchored both solo and with a co-anchor whenever needed

Reporter/Web Producer, KCEN, Waco, TX **August 2010 – March 2011**

- Reported two packages a day, twice a week
- Worked three days as Web Producer
- Designed and implemented the station's social media policies from scratch
- Hosted social media workshops in the local community
- Hosted a weekly web-exclusive segment dealing with local and state politics, breaking down current issues

University Reporter, KTBC, Austin, TX

August 2009 – December 2009

- Reported one story a week: pitched the idea, found and interviewed all sources, wrote and voiced the script, and fronted it live for both the early news and the Good Day Austin shows

Reporting Intern, KXAN, Austin, TX

Fall 2008

- Shadowed reporters in the field, wrote and produced full story packages, wrote scripts for daily stories (VO/SOTS) that aired on the 5 p.m., 6 p.m., and 10 p.m. newscasts

Reporting Intern, KTBC, Austin, TX

Summer 2008

- Put together full story packages, performed stand-ups in front of the camera, wrote scripts for daily stories (VO/SOTS) that aired on the 5 p.m. and 9 p.m. newscasts

Education

University of Texas, Austin, TX

Bachelor of Communications, Journalism

Bachelor of Arts, Government

Study Abroad: Tel Aviv University, Spring 2009

Awards

- Emmy, Continuing Coverage, Terror in Tennessee, 2016
- Emmy, Continuing Coverage, The Manhunt, 2016
- Belo Foundation Scholarship, 2009
- Texas Association of Broadcasters Scholarship, 2009
- Dock Williamson Lott and Loise McDonald Lott Scholarship, 2009
- Janey Katherine Marmion Endowed Presidential Scholarship, 2009
- Joe Roddy Jr. Headliners Foundation Scholarship in Broadcast News, 2008
- Thomas Thompson Journalism Scholarship, 2008
- Dean's List & University Honors, all semesters
- Texas Cheer Scholarship, 2008
- Texas Cheer Rookie of the Year, 2007

Leadership & Activities

- Humane Society Volunteer, Fall 2012
- Actual Innocence Clinic, UT School of Law, Student Investigator, Spring 2010
- Kappa Tau Alpha Journalism Honors Society, Member, 2009-2010
- Alpha Epsilon Phi Sorority, Vice President, 2008; Member, 2006-2010

- Radio and Television News Directors Association, Student Chapter Founding Board Member, 2008-Present
- The University of Texas Cheerleader, 2006-2008

Skills

- Adobe Creative Suite
- Microsoft Suite
- Avid News Cutter
- I-News
- Soundslides
- Wordpress, Basic HTML
- WorldNow
- Facebook, Twitter, Pinterest, Skype