

# Rebecca Schleicher

Represented by The NWT Group  
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## Experience

***Traffic Anchor/Fill-in News Anchor/Reporter, WTVF, Nashville, TN*** **May 2015 – Present**

- Cover traffic crashes, slowdowns, drive times and alternate routes live as they happen
- Direct station helicopter to breaking news events daily and ad live the coverage live
- Create graphics and produce traffic-related hits every 7-8 minutes
- Third morning anchor responsible for transportation-related stories throughout 4-hour morning show
- Fill-in news anchor on all station shows
- Interact with viewers through Facebook and Twitter multiple times daily

***Reporter/Anchor, KOKH, Oklahoma City, OK*** **April 2013 – May 2015**

- Primetime evening reporter responsible for enterprising exclusive stories daily
- Reported live from the field multiple times a day
- Anchored as needed, including for months at a time
- Posted daily stories to the station website and actively maintained professional Facebook and Twitter accounts
- Hosted events and interacted with the community on behalf of the station

***Reporter/Anchor, KCEN, Waco, TX*** **March 2011 – March 2013**

- Senior reporter, responsible for multiple community and breaking news live shots daily for the morning newscast
- Reported one to two packages a day for the evening newscasts
- Interviewed guests for on-set segments
- Anchored both solo and with a co-anchor whenever needed

***Reporter/Web Producer, KCEN, Waco, TX*** **August 2010 – March 2011**

- Reported two packages a day, twice a week
- Worked three days as Web Producer
- Designed and implemented the station's social media policies from scratch
- Hosted social media workshops in the local community
- Hosted a weekly web-exclusive segment dealing with local and state politics, breaking down current issues

**University Reporter, KTBC, Austin, TX**

**August 2009 – December 2009**

- Reported one story a week: pitched the idea, found and interviewed all sources, wrote and voiced the script, and fronted it live for both the early news and the Good Day Austin shows

**Reporting Intern, KXAN, Austin, TX**

**Fall 2008**

- Shadowed reporters in the field, wrote and produced full story packages, wrote scripts for daily stories (VO/SOTS) that aired on the 5 p.m., 6 p.m., and 10 p.m. newscasts

**Reporting Intern, KTBC, Austin, TX**

**Summer 2008**

- Put together full story packages, performed stand-ups in front of the camera, wrote scripts for daily stories (VO/SOTS) that aired on the 5 p.m. and 9 p.m. newscasts

## **Education**

**University of Texas, Austin, TX**

Bachelor of Communications, Journalism

Bachelor of Arts, Government

Study Abroad: Tel Aviv University, Spring 2009

## **Awards**

- Emmy, Continuing Coverage, Terror in Tennessee, 2016
- Emmy, Continuing Coverage, The Manhunt, 2016
- Belo Foundation Scholarship, 2009
- Texas Association of Broadcasters Scholarship, 2009
- Dock Williamson Lott and Loise McDonald Lott Scholarship, 2009
- Janey Katherine Marmion Endowed Presidential Scholarship, 2009
- Joe Roddy Jr. Headliners Foundation Scholarship in Broadcast News, 2008
- Thomas Thompson Journalism Scholarship, 2008
- Dean's List & University Honors, all semesters
- Texas Cheer Scholarship, 2008
- Texas Cheer Rookie of the Year, 2007

## **Leadership & Activities**

- Humane Society Volunteer, Fall 2012
- Actual Innocence Clinic, UT School of Law, Student Investigator, Spring 2010
- Kappa Tau Alpha Journalism Honors Society, Member, 2009-2010
- Alpha Epsilon Phi Sorority, Vice President, 2008; Member, 2006-2010

- Radio and Television News Directors Association, Student Chapter Founding Board Member, 2008-Present
- The University of Texas Cheerleader, 2006-2008

## **Skills**

- Adobe Creative Suite
- Microsoft Suite
- Avid News Cutter
- I-News
- Soundslides
- Wordpress, Basic HTML
- WorldNow
- Facebook, Twitter, Pinterest, Skype