

# Holly Stouffer

Represented by The NWT Group  
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## Experience

### ***Reporter, KXXV, Waco, TX***

**July 2017 – Present**

- Serve as afternoon reporter and fill-in anchor
- Write, shoot and edit all content
- Respond to breaking news
- Perform live shots and live interviews
- Produce material for web, broadcast and social media

### ***Reporter, WHSV, Harrisonburg, VA***

**July 2016 – July 2017**

- Served as morning, afternoon and weekend reporter
- Fill-in anchor for segment on morning show
- Responsible for writing, shooting and editing all content
- Performed live shots and live interviews
- Produced material for web, broadcast and social media

### ***Intern, WKMG, Orlando, FL***

**January 2016 – April 2016**

- Assisted reporters in interviews and live broadcasts
- Contributed ideas during daily story meetings
- Wrote VOs for afternoon shows

### ***Reporter, UCF Knightly News, Orlando, FL***

**August 2015 – May 2016**

- Served as reporter, anchor and producer for student broadcast
- Responsible for writing, shooting and editing all news content
- Performed live shots
- Produced material for web, broadcast and social media

## Education

### **University of Central Florida, Orlando, FL**

**May 2016**

Bachelor of Arts, Radio-Television, Broadcast Journalism