

Lara Greenberg

Represented by The NWT Group
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Experience

Reporter, WOFL, Orlando, FL

June 2018 – Present

Anchor/Reporter, WHP, Harrisburg, PA

October 2014 – June 2018

- Primary Anchor, October 2016—June 2018
- Weekend Anchor, May 2016—October 2016
- Reporter/Fill-in Anchor Oct 2014—May 2016
 - Anchor 5/6/10/11PM Newscasts (Monday-Friday)
 - 2017 Murrow Award for story on Alzheimer's
 - EMMY Award Special Projects Reporting
 - Two Pennsylvania AP Awards for Special Projects Reporting

Reporter/MMJ/Fill-in Anchor, WNEP, Moosic, PA

July 2012 – September 2014

- Luzerne County beat reporter
- Fill-in Anchor on weekend newscasts

Reporter/MMJ, YNN, Corning, NY

May 2010 – June 2012

News Intern, YNN, Syracuse, NY

January 2010 – May 2010

Creative Services Intern, WPIX, New York, NY

June 2009 – August 2009

Intern, Z100 Elvis Duran & The Morning Show- New York, NY

May 2008 – August 2008

Education

Syracuse University, S.I. Newhouse School of Public Communications

May 2010

Bachelor of Science in Broadcast Journalism, Minor in Spanish

Skills

- ENPS, OPUS, Dalet, Sony EX3, Panasonic P2
- Final Cut Pro, Avid Newscutter, TONS, Dalet, Edius
- Twitter, Facebook, Instagram, LinkedIn, Wordpress, Blogspot, Tumblr

Awards

- 2017 Regional Edward R. Murrow Award - Feature Reporting

- 2017 Pennsylvania Association of Broadcasters Award - Outstanding Television Feature Story/Report/Series
- 2016 Pennsylvania AP Award - Best Series
- 2016 Pennsylvania AP Award - Best Feature
- 2016 Sigma Delta Chi Award - Feature Reporting, Large Market
- 2016 Mid-Atlantic Regional Emmy Award - Health News Single Story or Series
- 2016 Mid-Atlantic Regional Emmy Nomination - Outstanding Writer -New/Commentary/Short Film
- 2016 Mid-Atlantic Regional Emmy Nomination - Outstanding General Assignment Report Within 24 Hours
- 2012 Syracuse Press Club Award for spot news coverage

Affiliations

- Walk to End Alzheimer's Marketing Chair