

# Esther Katro

Represented by The NWT Group  
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## Experience

- MMJ/Reporter/Fill-in Anchor, WTIC, Hartford, CT*** **September 2016 – Present**
- Report dayside, lead story
  - Turn 2 packages per shift, write web and cut-down
- Reporter/Fill-in Anchor, KFSM, Fayetteville, AR*** **May 2015 – September 2016**
- Report LIVE weekdays
  - Turned one PKG and VOSOT per shift
  - Wrote web story/cut-down
- Intern, WGAL, Lancaster/Harrisburg/York, PA*** **January 2015 – May 2015**
- Shot standups/packages, wrote VOSOTs for broadcast, logged tapes and researched stories
- Intern, NBC Universal, New York, NY*** **January 2015 – May 2015**
- Pitched, shot and tracked first original web video for stations' websites
- Digital News Intern, WCAU, Philadelphia, PA*** **August 2014 – January 2015**
- Wrote 32 original stories for NBC10.com, edited videos for web, wrote own packages/standups, practiced anchoring
- Editorial Web Intern, Hearst Magazines, New York, NY*** **December 2013 – May 2014**
- Pitched, wrote and coded 9 web articles for Redbook, Cosmopolitan, Woman's Day, Country Living (100K+ 'likes')
- Multimedia Intern, Philadelphia Magazine, Philadelphia, PA*** **September 2013 – December 2013**
- One man banded to shot, interview, write, edit and upload web videos; 9 articles for Phillymag.com
- Good Day and Sports Intern, WTXF, Philadelphia, PA*** **May 2013 – September 2013**
- Appeared on Good Day Philadelphia; prepared questions and interviewed Senator Bob Casey and Philadelphia school officials on camera; edited sports packages on tight deadlines airing on evening broadcast; managed Instagram
- News Specials Intern, NBC Universal, New York, NY*** **January 2013 – May 2013**
- Assisted in control room during live/breaking news of Boston Bombings, Election of Pope Francis, State of the Union
- Production Intern, Nick News with Linda Ellerbee, New York, NY*** **Sept 2012 – December 2012**
- Active on set for Seth Myers interview inside Linda Ellerbee's home and at HBO Studios for special on Gloria Steinem

## **Education**

**Temple University, Klein College of Media and Communication, Philadelphia, PA**

**May 2015**

Bachelor of Arts, Journalism

## **Skills**

- iNews/Interplay/ENPS
- Adobe Creative Suite 6
- Avid Media Composer 7
- HTML/CSS/SEO
- Opus/Tons/Wordpress
- Final Cut Pro 7