

# Danielle Lama

Represented by The NWT Group  
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## Experience

**Reporter, WOFL, Orlando, FL**

**November 2016 – Present**

**Reporter, WDRB, Louisville, KY**

**January 2014 – November 2016**

- Entered daily stories for WDRB News at 6
- Covered breaking news through compelling live reports
- Maintained sources to break exclusive stories and generated ideas for special assignments
- Posted stories to station website and used social media to promote stories and connect with viewers
- Fill-in anchor

**Multimedia Journalist/Producer, WKOW, Madison, WI**

**December 2011 – January 2014**

- Covered daily news and enterprise stories as a multimedia journalist
- Shot and edited video
- Produced weekend evening newscasts
- Filled-in as anchor
- Posted stories to station website and used social media to promote stories and connect with viewers

**Multimedia Journalist, WEHT, Evansville, IN**

**September 2011 – November 2011**

- Covered a package and Vo/Sot on different subjects daily
- Shot and edited all video
- Posted stories to station website and used social media to promote stories and connect with viewers

**Intern, WBFF, Baltimore, MD**

**January 2011 – May 2011**

**Multimedia Journalist, Capital News Service, College Park, MD** **September 2010 – December 2010**

**Intern, WJLA, Arlington, VA**

**May 2010 – August 2010**

## Education

**University of Maryland, Merrill College of Journalism, College Park, MD** **Aug 2007—May 2011**

Bachelor of Arts in Broadcast Journalism, Minor in Middle East Studies

**Richmond, The American International University in London, Rome Study Center**

Rome, Italy Study Abroad with the American Institute for Foreign Study

**Jan 2010—May 2010**

**Awards**

- Regional Emmy Nomination, Health/Sciences/Environment category, “Why Scott County?”
- Regional Emmy Nomination, Societal Concerns category, “Heroin Hell”
- Kentucky AP Awards 1st Place for Hard News Feature, “Heroin Hell”
- SPJ Louisville 2nd Place, Crime/Courts/Criminal Justice Category, “Judge Takes a Stand on Jury Diversity”
- Wisconsin Broadcaster’s Association 1st Place for Best Continuing Coverage, “Madison Child Abuse Case”
- Wisconsin Broadcaster’s Association 3rd Place for Best Feature, “#BiebsMeetAly”
- Philip Merrill College of Journalism 2011 “Outstanding Broadcast News Student”

**Skills**

- iNews, Avid, ENPS, Final Cut Express, World Now
- Familiar with filing Freedom of Information Act requests
- Basic Knowledge of Spanish
- Conversational in Italian

*No Whining Talent*