

Ana Rivera

Represented by The NWT Group
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Experience

Reporter/MMJ, WHAS, Louisville, KY

September 2015 – Present

- Gather, shoot, write, voice, edit up to three packages daily
- Fill-in anchor on weekdays and weekends
- Deliver breaking news through live shots
- Post on Facebook and Twitter at least three times a day
- Use social media to tease stories
- Write articles for the website
- Enterprise stories daily
- Use GoPro cameras and other equipment to add creative shots to packages
- Lead reporter for competitive 11 p.m. newscast

Reporter/MMJ, WUTR, Utica, NY

January 2014 – August 2015

- Gathered, shot, wrote, voiced, edited, fronted 1 package daily
- Gathered, shot, wrote, edited 2 VOSOTs daily
- Fill-in produced and anchored morning cut-ins
- Delivered breaking news through live shots
- Conducted live interviews for 6 p.m. broadcast
- Posted content to the web daily
- Used Facebook and Twitter daily to tease and post stories, share content and engage with viewers
- Enterprised stories daily

News Intern, WSYR, Syracuse, NY

May 2012 – August 2012

- Covered local stories with the morning shift reporter and photographer
- Shot practice stand-ups with station photographers
- Helped edit packages with photographers
- Pitched new story ideas during morning news meetings

News Intern, WCAU, Philadelphia, PA

May 2011 – August 2011

- Assisted reporters during live shots out in the field
- Attended morning news meetings and pitched story ideas
- Covered local stories with and without other reporters
- Anchored during an intern newscast

Education

Syracuse University, S.I. Newhouse School of Public Communications

May 2013

Bachelor of Arts: Broadcast Journalism & Bachelor of Arts: Political Science

Skills

- Conversational Spanish
- ENPS, iNews, Audacity, Avid Newscutter, Xpri
- Twitter, Facebook, LinkedIn, Instagram, YouTube
- Microsoft Office (Word, Excel, PowerPoint)
- Adobe Premiere