

Patrik Perez

Represented by The NWT Group
817.987.3600 SariPadorr@NWTgroup.com



Experience

Reporter/MMJ, KVUE, Austin, TX Jan 2018 – Present

- Enterprise and report daily stories live and recorded
- Shoot, edit and produce content for TV, web and social media

Weekend Morning Anchor/Reporter, KXXV, Waco, TX Jan 2016 –Jan 2018

- Solo anchor, produce, and booth two half-hour shows on Saturday mornings and an hour-long show on Sunday mornings
- Shoot, write, and edit VOSOTs and PKGs for weekday morning, midday, and evening shows three days a week
- Setup solo live shots for multiple hits throughout the morning and midday shows
- Write web stories, post to personal and station's Facebook and Twitter, and send push alerts to app
- Utilize social media to enterprise stories, create contacts and sources, and to further reach audiences
- Execute digital-first strategy by submitting web stories before the broadcast stories air

News Intern/"Call Christina" Team Member, WPLG, Miami, FL Aug 2015 – Dec 2015

- Traveled to breaking news scenes from 12-9 p.m. Sundays with swinger photographer
- Conducted extensive research and callbacks for consumer protection segment "Call Christina"
- Wrote anchor VOs and VOSOTs for 11 p.m. weekday newscast
- Converted broadcast scripts into web scripts for Local10.com

News Intern, WJXT, Jacksonville, FL May 2015 – Aug 2015

- Shadowed reporters and photographers in the field
- Wrote anchor VOs, VOSOTs, and PKGs for 10 p.m. and 11 p.m. weekday newscasts
- Assisted the assignment desk and converted broadcast scripts into web scripts for News4JAX.coms

Radio/Digital News Intern, WLRN/Miami Herald, Miami, FL Sept 2014 – Dec 2014

- Produced evening newscasts on Wednesdays with the late WLRN anchor Kelley Mitchell
- Produced over 20+ general assignment reports (AKs and wraps) for on-air broadcasts and the web
- Collaborated with WLRN.org's digital team on #Election2014, #ImmigrationAction, and #CubaPolicy

Education

Florida International University, Miami, FL
Bachelor of Science, Broadcast Journalism

December 2015

Skills

- **Software/Hardware:** Edius, LiveU, Zixi, Worldnow/Frankly, Buffer, AP ENPS, iNews, Avid NewsCutter, Velocity, Final Cut Pro, Adobe Premiere Pro, Adobe Photoshop, Adobe Audition
- **Language Proficiency:** English (native language), Spanish (fluent)