

# Jesse Merrick

Represented by The NWT Group  
817.987.3600 CarolynKane@NWTgroup.com



## Experience

### **Sports Director, WAAY, Huntsville, AL**

**September 2016 – Present**

- Manage sports coverage and sports staff.
- Produce, write, shoot, edit, research, anchor and report live from the field and in studio.
- Cover SEC, and produce specials.
- Cover sports on all social media platforms and station web site.

### **Sports Anchor/Reporter, KREX/KFQX, Grand Junction, CO**

**August 2014 – September 2016**

- Produced, wrote, shot, edited, researched, anchored and reported sports programming live from the field for all four evening newscasts including a weekly high school football show during the football season.
- Covered local sports on all social media platforms and website.

### **Assignment Editor, KABC, Glendale, CA**

**May 2014 – August 2014**

- Responsible for planning, preparing, setting-up and executing content and coverage.
- Gathered accurate information from multiple agencies and communicated the available material to the editorial staff.
- Collaborated with news management, producers, and reporters to plan coverage.
- Directed reporters in the process of collecting elements for their stories.

### **Assignment Desk Assistant, NFL Network, Culver City, CA**

**March 2014 – August 2014**

- Worked with the editorial staff from broadcast and digital elements to generate content on the network and online.
- Enterprise story ideas via phones, social media, e-mail and Internet.
- Updated newsroom on breaking news and NFL stories of the day.
- Booked satellite windows for interviews, pressers, and event coverage in order to bring that specific content to air.

### **News Apprentice, KABC, Glendale, CA**

**September 2012 – May 2014**

- Assisted the Engineering Department with remote broadcasts for the Oscars, Emmys, AMA's, Los Angeles Mayoral Debates, Martin Luther King Jr. Parade, and the Mexican Independence Day Parade.
- Worked with Tri-Caster during the remote broadcasts, helping to set up, tear down and operate the equipment.
- Field produced for the On The Red Carpet show at remote locations.
- Operated cameras, shotgun microphones, and set up lighting during events and pilot shows.

### **Sports/News Assistant, KABC, Glendale, CA**

**September 2012 – May 2014**

- Covered local Los Angeles sporting events and conducted interviews with the Los Angeles Kings during their 2012 Stanley Cup Championship run along with pre and post-game interviews with the Dodgers and Angels.
- Pulled file video for clip reels from Aurora Browse, assisted the assignment desk, cleaned scripts, and ran the teleprompter.

## Education

Azusa Pacific University, Azusa, CA

May 2012

Bachelor of Arts: Communications Studies, Concentration in Media Studies and Minor in Journalism

## Skills

- Proficient in all forms of social media, Final Cut Pro, Avid Media Composer, EZ News, ENPS, Aurora Browse, Microsoft Office and Win Plus operating systems.
- Able to speak, write, read, and interpret Spanish on a conversational level.

## Activities

- Played Wide Receiver for the Azusa Pacific University football team for four years
- Lambda Pi Eta National Communication Association Honor Society member