

Amy Yensi

Represented by The NWT Group
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Experience

- Reporter, WJZ, Baltimore, MD** **March 2015 – Present**
- Enterprise stories daily
 - Report live on TV
 - Post stories on social media and web several times a day
 - Generate and maintain sources
- Morning Live Reporter/MMJ, News 12 The Bronx, Bronx, NY** **July 2011 – March 2015**
- Report live from the field for the morning show and produce packages five days a week. (Sept. 2013–Present.)
 - Shot, wrote and edited stories daily. Reported live in the field and in studio (July 2011–Aug. 2013)
- Assignment Desk /Field Producer, News 12 , Bronx, NY** **August 2010 – July 2011**
- Generated story ideas, set up interviews for field crews, researched stories.
 - Gathered elements for reporters including graphics, tapes, photos
- Producer, Univision, New York, NY** **May 2010 – September 2010**
- Produced live shots and packages. Conducted interviews.
- MMJ/Producer/Writer, CUNY TV, New York, NY** **August 2009 – December 2010**
- Generated story ideas, gather information, and produce and present stories for all platforms.

Education

- City University of New York Graduate School of Journalism** **December 2010**
- Master of Arts in Journalism, concentration in urban reporting for broadcast media.
- Hunter College, New York** **May 2007**
- Bachelor of Arts in English with a minor in political science.

Skills and Capabilities

- Bilingual in Spanish
- Software: ENPS, Final Cut Pro, Mac OS 10.4, Adobe Photoshop, ProTools, HTML, Web 2.0 Applications, WordPress, Lexis Nexis. Hardware: Sony PD170, digital SLR and flip cameras, Marantz 620 and 660.
- Social Media: Facebook, Myspace, and Twitter.

Training

- Intern, News 12 The Bronx, Bronx, N.Y. (June-Aug.2010)
- Intern, Univision, New York, N.Y. (Jan.-May, 2010)
- Mediabistro workshops: Introduction to Television News Reporting and Advanced Television (Winter 2008–2009)