

Trent Kelly

Represented by The NWT Group
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Experience

Reporter/Weekend Anchor, WBBH, Fort Myers, FL **May 2014 – Present**

- Cultivate and maintain sources necessary for daily enterprise reporting on a tight deadline
- Utilize creative storytelling to produce numerous character-driven PKG's for use on multiple platforms
- Produce engaging stand-ups and live shots that have lasting impact for viewers in target demographics
- Anchor weekend evening newscasts and help manage reporters gathering content for shows

MMJ/Anchor, WCJB, Gainesville, FL **May 2012 – May 2014**

- Wrote, shot and edited stories as a one-man band reporter with time constraints
- Maintained contacts and built rapport with members of the community for enterprise reporting
- Delivered news reports live from the field

Production Assistant, CNBC, Republican National Convention, Tampa, FL **August 2012**

- Assisted producers in the field, booked guests & transportation
- Escorted guests to and from the broadcast booth

Intern, CNBC Business News, New York, NY/Englewood Cliffs, NJ **June 2011 – September 2011**

- Booked guests and arranged transportation for guests on behalf of segment producers
- Wrote news scripts for talent, including a nightly news cut-in in the middle of the show
- Researched business/opinion topics for use on air, prepared discussion cards

MMJ/Anchor/Producer/Director, WUFT, Gainesville, FL **September 2008 – May 2012**

- Line produced and wrote anchor scripts
- Coordinated volunteers in the production of a half-hour live nightly news broadcast
- Provided technical or instructional assistance to new volunteers

Education

University of Florida, Gainesville, FL

Bachelor of Science, Telecommunications/Broadcast Journalism

Awards

- 2013 Best General Assignment Reporting, Florida Associated Press Broadcasters
- 2013 WCJB-TV Governor's Award
- 2012 Best Spot News, Florida Associated Press Broadcasters
- 2011 Hearst National Broadcast News Championship Runner-up
- 2011 Best Hard News Feature, Florida Associated Press Broadcasters
- 2011 Best Individual Achievement, Florida Associated Press Broadcasters

Skills

- Final Cut Pro, Avid NewsCutter, Avid iNews, AP ENPS, Grass Valley EDIUS, Aurora Newsbrowse, Proximity Newsroom, Vertigo News Client, Microsoft Office, KLZ Newsroom, Fast Edit, Adobe Audition, Adobe InDesign, Adobe Photoshop