

# Heather Gustafson

Represented by The NWT Group  
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## Experience

**Reporter/Fill-in Anchor, WOFL, Orlando, FL** **October 2017 – Present**

**Weekend Anchor/Reporter/MMJ, KIII, Corpus Christi, TX** **September 2014 – October 2017**

- Broke more stories than any other reporter in market
- Promoted from morning to primetime weekend anchor after one year
- Increased ratings for all newscasts anchored
- Secured interviews with Erin Brockavich, Eva Longoria, first same-sex married couple in Nueces County
- Only on-air reporter invited to witness a Texas execution

**Reporter/MMJ, WVNS, Beckley, WV** **May 2013 – June 2014**

- Solo bureau reporter for Greenbrier County
- Developed contacts in two counties
- Edited news packages
- Reported in LIVE segments

**Guest Booker, FOX News Channel, Washington, D.C.** **May 2012 – May 2013**

- Booked and pre-interviewed on-air guests
- Pitched stories in editorial meetings
- Shadowed local reporters

**Co-Ancor, FOX News Channel University, New York, NY** **April 2012**

- Wrote and co-anchored online newscast for FNCU website

**Intern, FOX News Channel, New York, NY** **January 2012 – April 2012**

- Worked on the “Huckabee” show
- Researched and wrote news articles
- Assisted in the master control room for live news events

**Intern, Palm Beach County Film and Television Commission** **May 2011 – August 2011**

## Education

**Lynn University, Boca Raton, FL** **May 2012**

Bachelor of Arts: Communications in Mass Media and Broadcast Journalism, Minor in Political Science

## Skills

- Proficient in Avid iNews, ENPS, Sony Vegas, Word, Excel, Viz Ardome, Final Cut Pro